

springbig 

GROWFLOW

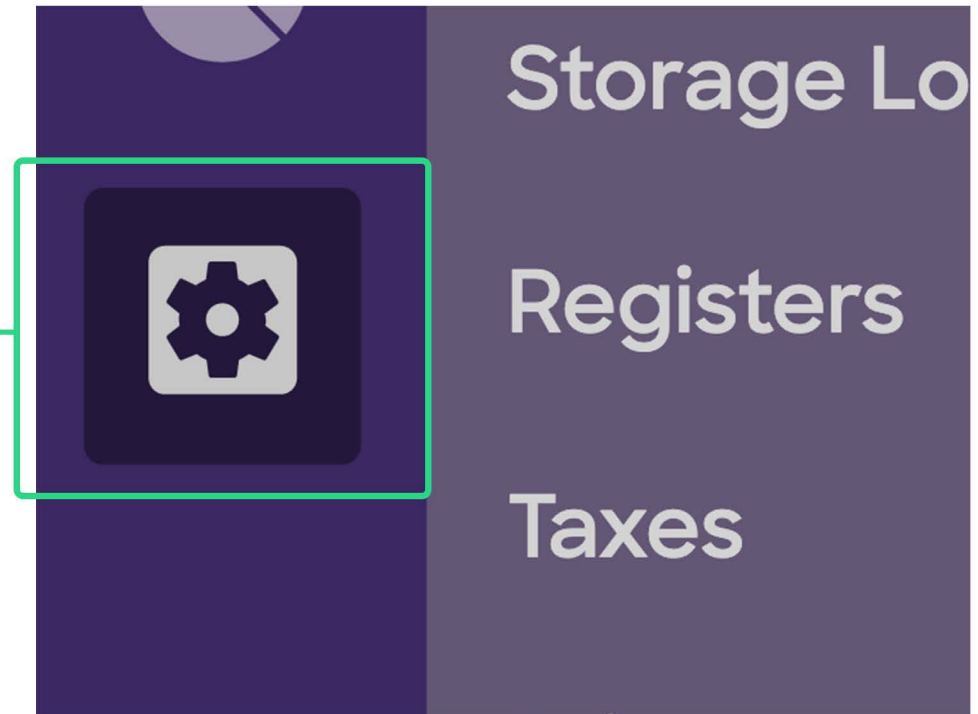
integration guide

growflow integration: enabling integration

the **springbig** <> **GrowFlow** integration allows for sharing of GrowFlow transactions and members with springbig. In order to enable this integration, you will need to schedule your go-live date with your **springbig account manager**. springbig will then share the **API Key** that is required to configure the integration within the GrowFlow platform.

step 1

within the **GrowFlow** platform,
navigate to the settings from the left
hand menu



growflow integration: select springbig

step 2

select the **'organization'** option under the **'settings'** menu

The screenshot shows the Growflow Settings interface. On the left is a dark purple sidebar with a 'Settings' header and a list of menu items: Subscription, Organization, Store, Compliance, Users, Discounts, Loyalty, Storage Locations, Registers, Taxes, and Print. The 'Organization' item is highlighted with a green box. A green line extends from this box to the 'Springbig Marketing' toggle in the 'Springbig Settings' section. The main content area has a white background. At the top, there is a text input field for 'Organization Name *'. Below this is a section titled 'SHARED DATA BETWEEN STORES' with a warning paragraph and five toggle switches for Customers, Brands, Strains, and Suppliers, all of which are currently turned off. The next section is 'SPRINGBIG SETTINGS', which contains the 'Springbig Marketing' toggle (turned on), a text input field for 'Springbig API Key', and a 'Test Springbig API Connection' button. A green 'Save Settings' button is located at the bottom right of the form.

Organization Name *

SHARED DATA BETWEEN STORES

When you share data between stores, every store will see the same records. A word of caution though: if you turn this on and you have not previously had shared data between stores, you may find yourself with a lot of duplicates that were previously entered for each store.

Customers ☐

Brands ☐

Strains ☐

Suppliers ☐

SPRINGBIG SETTINGS

Springbig Marketing ☒

Springbig API Key

Test Springbig API Connection

Save Settings

step 3

under the **'springbig settings'** section, enable the **'springbig marketing'** option

growflow integration: enter and test API key

step 4

enter the **springbig API Key** and select '**test springbig API connection**'

The screenshot shows the 'SPRINGBIG SETTINGS' section. A green line highlights the 'Springbig API Key' input field, which contains a placeholder key. Below it, the 'Test Springbig API Connection' button is highlighted with a green box. To the right of this button is a green alert box that says 'Successfully connected to Springbig.'. Below the API key field, there are two rows: 'Sync all customers' with a 'Sync customers' button and a note 'All customers need to sync with Springbig before orders can be synced.', and 'Sync all orders' with a 'Sync orders' button. At the bottom right is a 'Save Settings' button. On the bottom left, a green box contains two alert boxes: a green one saying 'Successfully connected to Springbig.' and a red one saying 'Unauthorized. Invalid API key.'. Green lines connect the 'Test Springbig API Connection' button to the 'Save Settings' button and the two alert boxes in the bottom left.

if **valid**: you will see "**successfully connected to springbig**" alert,
if **invalid**: you will see an "**unauthorized. invalid api key**" alert

step 5

when you have a successful connection, select '**save settings**'

growflow integration: sync customers

now that you are connected, **springbig** will receive real-time visits along with customer profiles

GrowFlow has built two optional features that enable merchants to synchronize member profiles and visits that occurred prior to going live

SPRINGBIG SETTINGS

Springbig Marketing ☒

Springbig API Key

Test Springbig API Connection Successfully connected to Springbig.

Sync all customers ☒ Sync customers All customers need to sync with Springbig before orders can be synced.

Sync all orders ☐ Sync orders

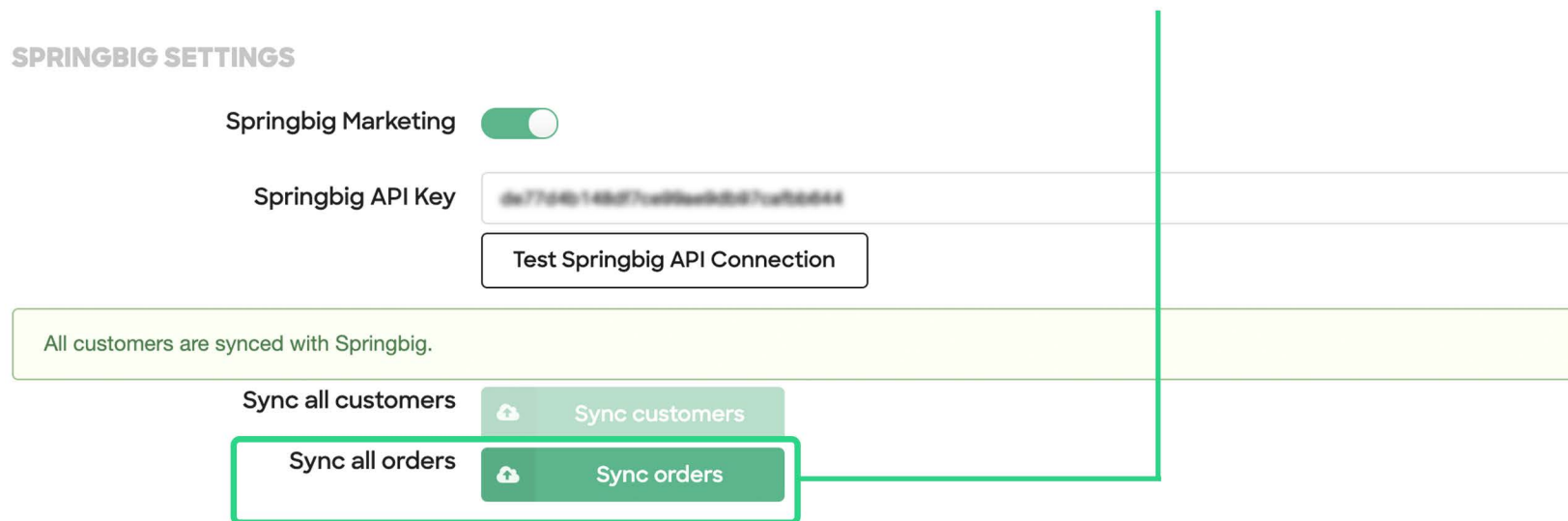
Save Settings

first, there is the **'sync all customers'** option, which will sync all of your current members in GrowFlow onto springbig. to initiate this process, simply click on the **'sync customers'** button

growflow integration: sync orders

once the customer sync is complete, you will see a message that states
“all customers are synced with springbig”

next, there is the ‘sync all orders’ option, which will allow you to sync historical orders onto springbig. to initiate this process, click the ‘sync orders’ button



note: only **after** customers have synced can you also sync orders

when this is complete, you will see a message that says “all customers and orders are synced with springbig”. don’t worry, these orders **will not** trigger after visit text messages

growflow integration: sync individual customers

if you do not wish to sync all members or visits, **GrowFlow** will give you the option to sync individual customers or orders at a time

in this case, an individual customer who has not synced will look like this, with the message: **"customer not synced with springbig"**

The screenshot displays the GrowFlow interface. On the left is a dark purple sidebar with icons for menu, leaf, people, dollar sign, and boxes. The main header shows 'Home > Customers' with a heart icon, a cloud icon, and a plus icon. Below the header is a search bar labeled 'Customer Name...' and a dropdown menu labeled 'Name'. A table lists customers with columns 'Name' and 'Status'. The first row is 'Andrew Doe' with a green dot in the status column. The second row is 'John Doe' with a green dot. A modal window is open for 'Andrew Doe', showing a message 'Customer not Synced with Springbig.' and a green button labeled 'Sync customer' with a cloud icon. A green line points from the 'Sync customer' button in the modal to the text below.

Name	Status
Andrew Doe	●
John Doe	●

Customer not Synced with Springbig.

Sync customer

you can sync the individual customer by selecting the **'sync customer'** button

growflow integration: sync individual orders

if you choose not to sync orders, an individual visit that has not synced will look like this with the message: **“order not synced with springbig”**

The screenshot displays the 'Cashier' interface. On the left is a dark purple sidebar with navigation icons and labels: 'm' (top), 'CURRENT DRAWER', 'Register 2', 'Drawer Transactions', 'Drawer Orders', 'SALES', 'Cashier Home', 'My Shifts', 'ORDERS', 'Held Orders', and 'Orders' (highlighted). The main area shows a breadcrumb 'Home > Cashier > Orders' and a table of orders. The table has columns: Order #, Completed, Customer, Type, and Total. Order #918102134 is highlighted. To the right, a detailed view for Order #918102134 is shown. It features a message 'Order not Synced with Springbig.' with a green 'Sync order' button. Below this is a 'Completed' status bar and an 'Order Details' section with fields: Type (SALE), Created At (07/15/2020 - 2:50 pm), Completed At (07/15/2020 - 2:50 pm), Customer (Susan Simp), Customer Type (Medical), Register (Register 2), and Bud Tender (maria). A green line connects the 'Sync order' button to the 'Completed' status bar.

Order #	Completed	Customer	Type	Total
918201251	07/15/20 5:35 pm	Andrew Doe	SALE	\$10.00
918102134	07/15/20 2:50 pm	Susan Simp	SALE	\$10.00
918093293	07/15/20 2:35 pm	John Doe	SALE	\$6.42
917309927	07/14/20 4:50 pm	Ron Sniper	SALE	\$7.00
917307099	07/14/20 4:45 pm	Test Sam	SALE	\$20.00
917306554	07/14/20 4:44 pm	Maria Vizcaino	SALE	\$20.00
913628481	07/10/20 10:35 am	Test Sam	SALE	\$10.00

Order #918102134

Order not Synced with Springbig.

Sync order

Completed

Order Details

Type: SALE

Created At: 07/15/2020 - 2:50 pm

Completed At: 07/15/2020 - 2:50 pm

Customer: Susan Simp

Customer Type: Medical

Register: Register 2

Bud Tender: maria

you can sync the individual order by selecting the **‘sync order’** button

growflow integration: member data flow

when collecting data on customers from **GrowFlow**, **springbig** will receive the following information from their profile:

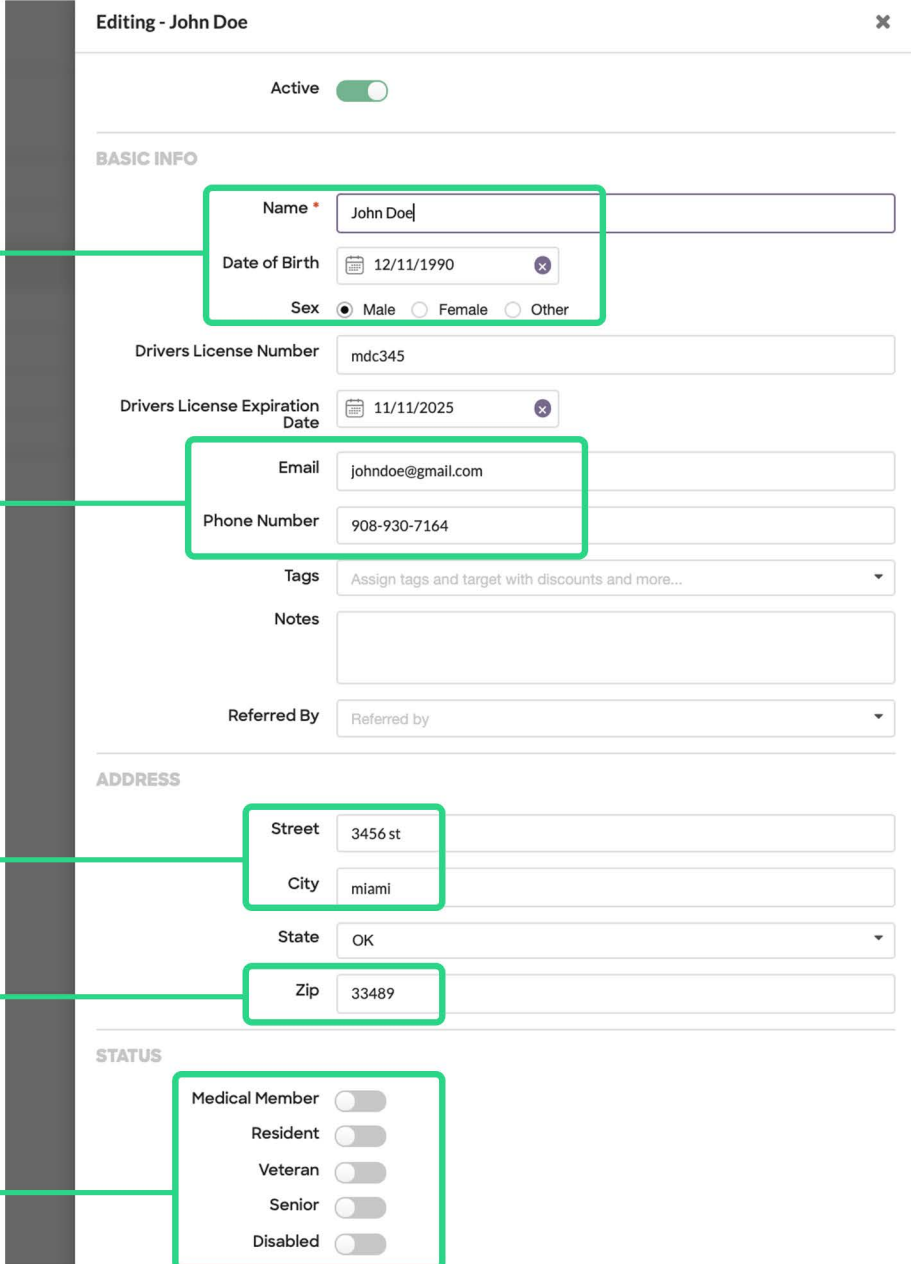
basic info

-  name
-  date of birth
-  sex
-  email
-  phone number

address

-  street
-  city
-  zip

note: these values help populate the discount groups in the springbig platform



Editing - John Doe

Active ☒

BASIC INFO

Name * John Doe

Date of Birth 12/11/1990

Sex ☒ Male ☐ Female ☐ Other

Drivers License Number mdc345

Drivers License Expiration Date 11/11/2025

Email johndoe@gmail.com

Phone Number 908-930-7164

Tags Assign tags and target with discounts and more...

Notes

Referred By Referred by

ADDRESS

Street 3456 st

City miami

State OK

Zip 33489

STATUS

Medical Member ☐

Resident ☐

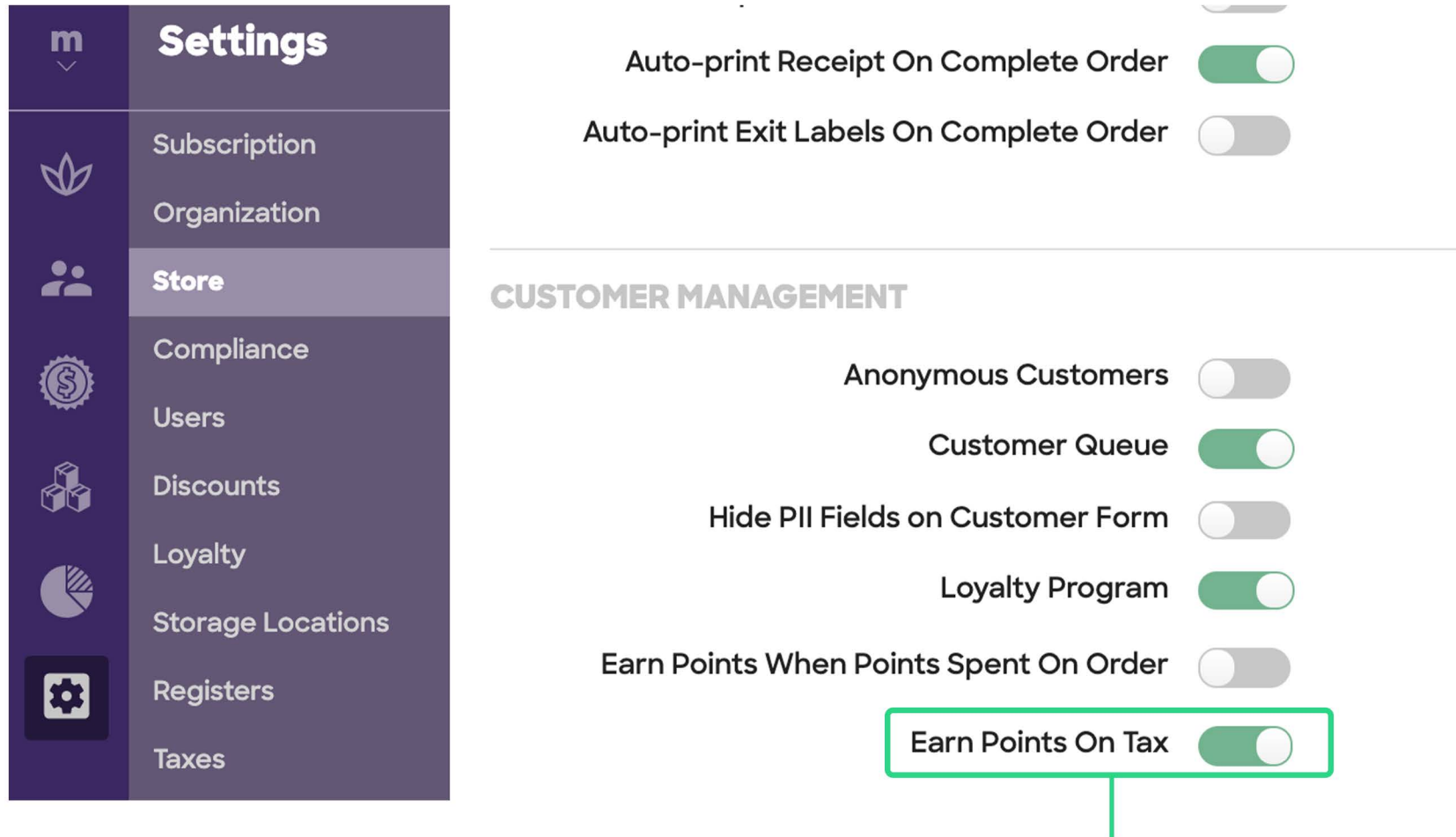
Veteran ☐

Senior ☐

Disabled ☐

growflow integration: visit data flow

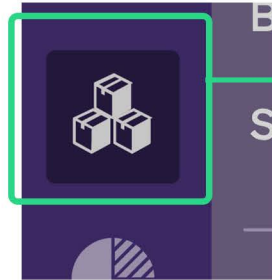
springbig will capture each visit and process points based on tax settings enabled on GrowFlow. to change these settings, navigate to **settings** > **store** > **customer management** from the **GrowFlow dashboard**



toggle the '**earn points on tax**' if desired, or vice versa to not enable earning points on tax

growflow integration: product data flow

springbig will also capture product data associated with visits from the product details section. to view, navigate to the **inventory section** of your **GrowFlow dashboard**



then select **'edit'** on a product to view details

springbig will receive the following attributes on the products associated with the visit:

- 🌿 product name
- 🌿 product category
- 🌿 brand
- 🌿 price
- 🌿 quantity (from sale)

A screenshot of a product details form. Green boxes highlight specific fields: 'Product Name' (containing '\$20 Scale (vibes)'), 'Product Category' (containing 'Hardware'), 'Brand' (empty), and 'Post-Tax Sales Price (Per Item)' (containing '\$ 20'). A green line connects the list of attributes on the left to these highlighted fields. Other visible fields include 'Supplier', 'Tags' (with a dropdown menu), and a 'Not Discountable' toggle switch.

Product Name *	\$20 Scale (vibes)
Product Category *	Hardware
Supplier	
Brand	
Tags	Assign tags and target with discounts and more...
Not Discountable	☐
Post-Tax Sales Price (Per Item) *	\$ 20