

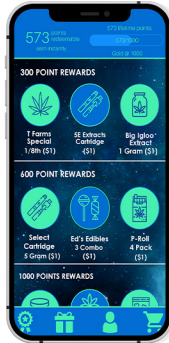
springbig + wm store

even better when we grow together

why springbig?

springbig is the leading loyalty, crm, and text marketing platform built specifically for the cannabis industry, designed to help you acquire, retain, and engage your most valuable customers throughout their lifetime

over 1,700 retail partners, reaching over 30 million cannabis consumers



how it works

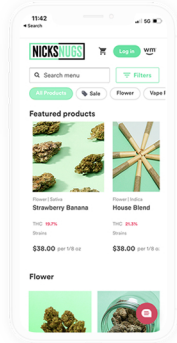


rich data powers the combined suite of our customizable, **omni-channel** loyalty software, and our powerful text marketing engine also gives retailers the ability to create targeted audience segmentation and campaign automation

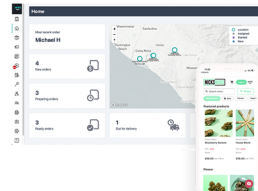
why WM store?

WM Store brings the power of the Weedmaps to any retailer's website with beautiful, customizable menus that look and feel like your brand. With an easy-to-use fulfillment platform, the WM Store embeddable menu is the easiest way to ensure customers always have a seamless end-to-end order experience when they browse or purchase products directly from your own website.

More than 4 million orders have been placed through Weedmaps



how it works

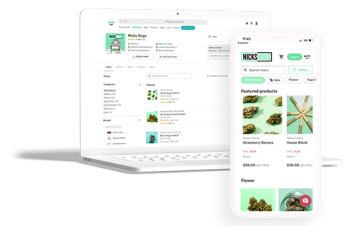


Add a simple line of code to start receiving delivery and pick-up orders placed right from your website. Easily manage your **Weedmaps** listing menu and **WM Store** menu from one place with a centralized fulfillment center that helps staff receive, process, and fulfill orders faster.

unifying your online and in-store experience



WM Store and springbig have combined forces to offer a seamless integration that provides a frictionless experience for your customers from the digital world to the physical world, allowing them to access their own loyalty rewards profile to earn and redeem points and offers through online purchases. this springbig and WM store integration provides online customer acquisition through opt-ins into loyalty and text marketing, while collecting essential data for creating a single 360-degree view of each customer to curate their retail experience across channels



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