

multi-link retail user guide

attach multiple links to your [dashboards](#), so your text marketing campaigns can be used to drive traffic to more of the places you want customers to visit!

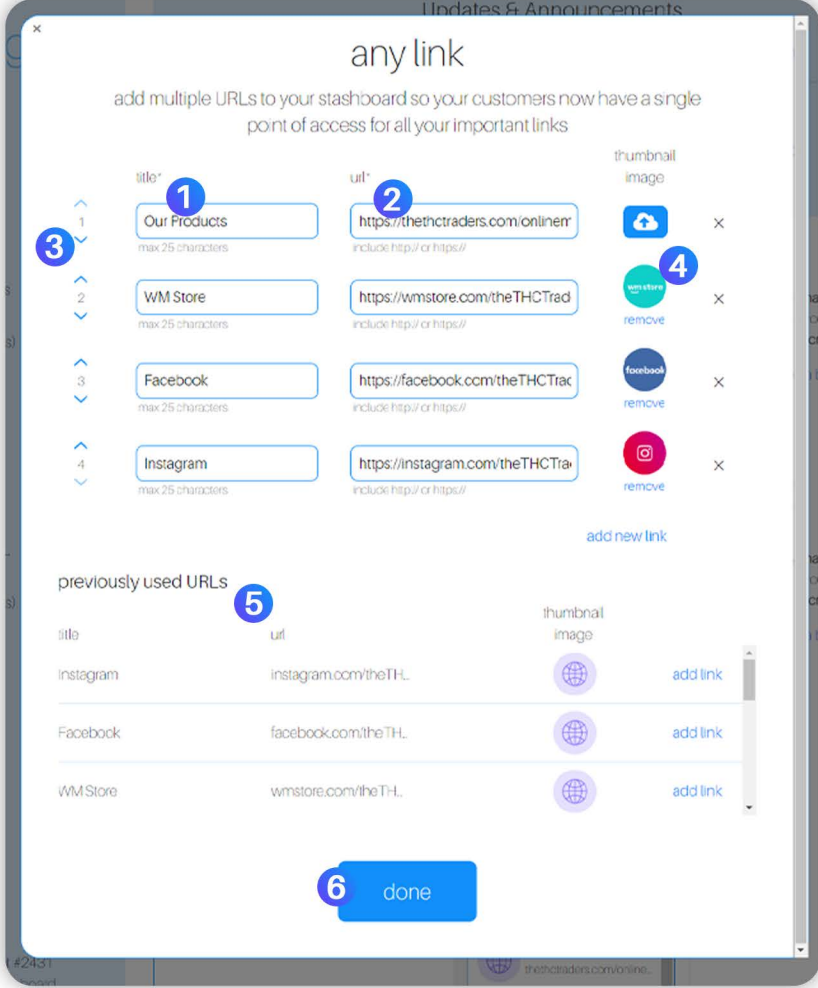


[multi-link option](#) is available from the [any link](#) feature in your campaign creation process

1
for each link, you can add a unique [title](#) to describe the content for your customers

2
easily add [up to 10 URLs](#) you want to drive traffic to from your dashboard

3
you can [determine the priority of each link](#) in the list that appears on the dashboard



The screenshot shows the 'any link' interface with the following elements:

- Header:** 'any link' and a description: 'add multiple URLs to your dashboard so your customers now have a single point of access for all your important links'.
- Link List:** A table with columns for title, url, and thumbnail image. It contains four entries: 'Our Products', 'WM Store', 'Facebook', and 'Instagram'. Each entry has a priority number (1-4) in a blue circle to its left.
- Thumbnail Images:** Each link has a unique thumbnail image (cloud, store, facebook, instagram) and a 'remove' button.
- Previously Used URLs:** A section below the main list showing links that have been used before, with 'add link' buttons.
- Buttons:** 'add new link' and a large blue 'done' button at the bottom.

4
upload a unique [thumbnail image](#) for each link to appear on your dashboard

5
[springbig](#) will also display a library of your [10 most recently used links](#), in case you want to reuse a popular one more often!

6
when your links are all ready to go, just click on the [done](#) button

note: [thumbnail images](#) should be 150x100
or have an aspect ratio of 1.5:1

multi-link customer view

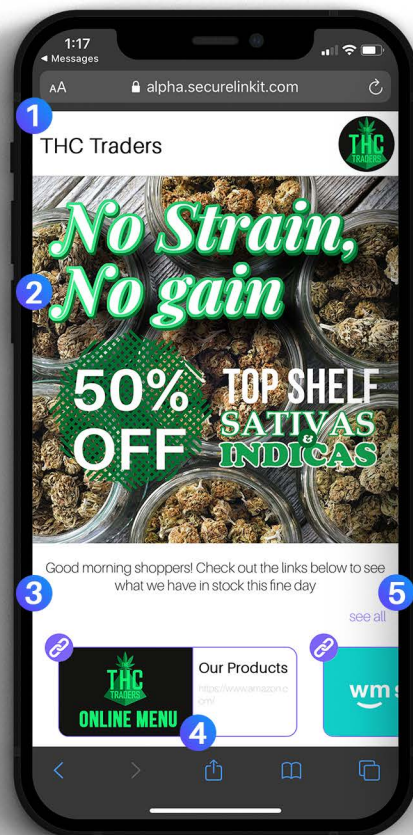
with multiple links attached to your [dashboards](#), the customer gets a dynamic user experience that is designed to highlight the best parts of your marketing

1 now your [name](#) and [logo](#) will appear as a top bar above your image

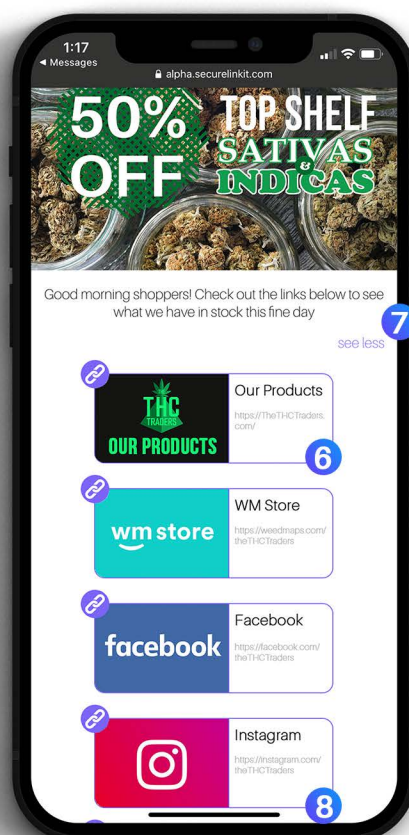
5 if the customer wants to see all the links in your [dashboard](#), they can click [see all](#)

2 this new layout offers [even more space](#) for you to show off your [MMS content](#)

3 no more box sitting around the content included in the [dashboard](#)



4 links will generate with the [thumbnail image](#) and [title](#) that you've added, and customers can [scroll horizontally](#) through those links



6 with the [see all](#) option, each link thumbnail will [display as a list](#)

7 customers can return to the previous view by clicking [see less](#)

8 if you have more links than seen on this screen, customers can easily [scroll vertically](#) to see more