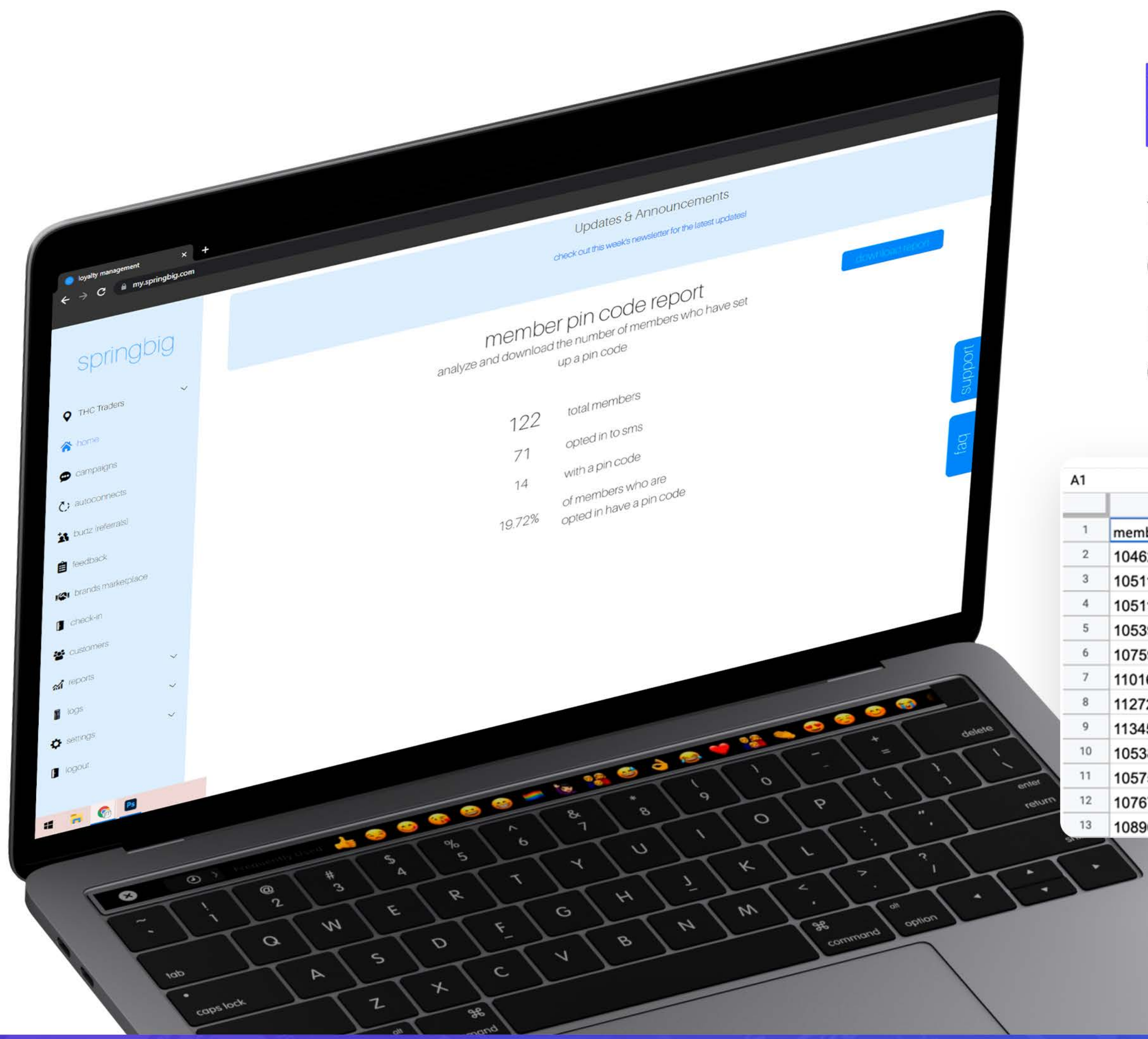


pin code report

making it easier to monitor user adoption

springbig



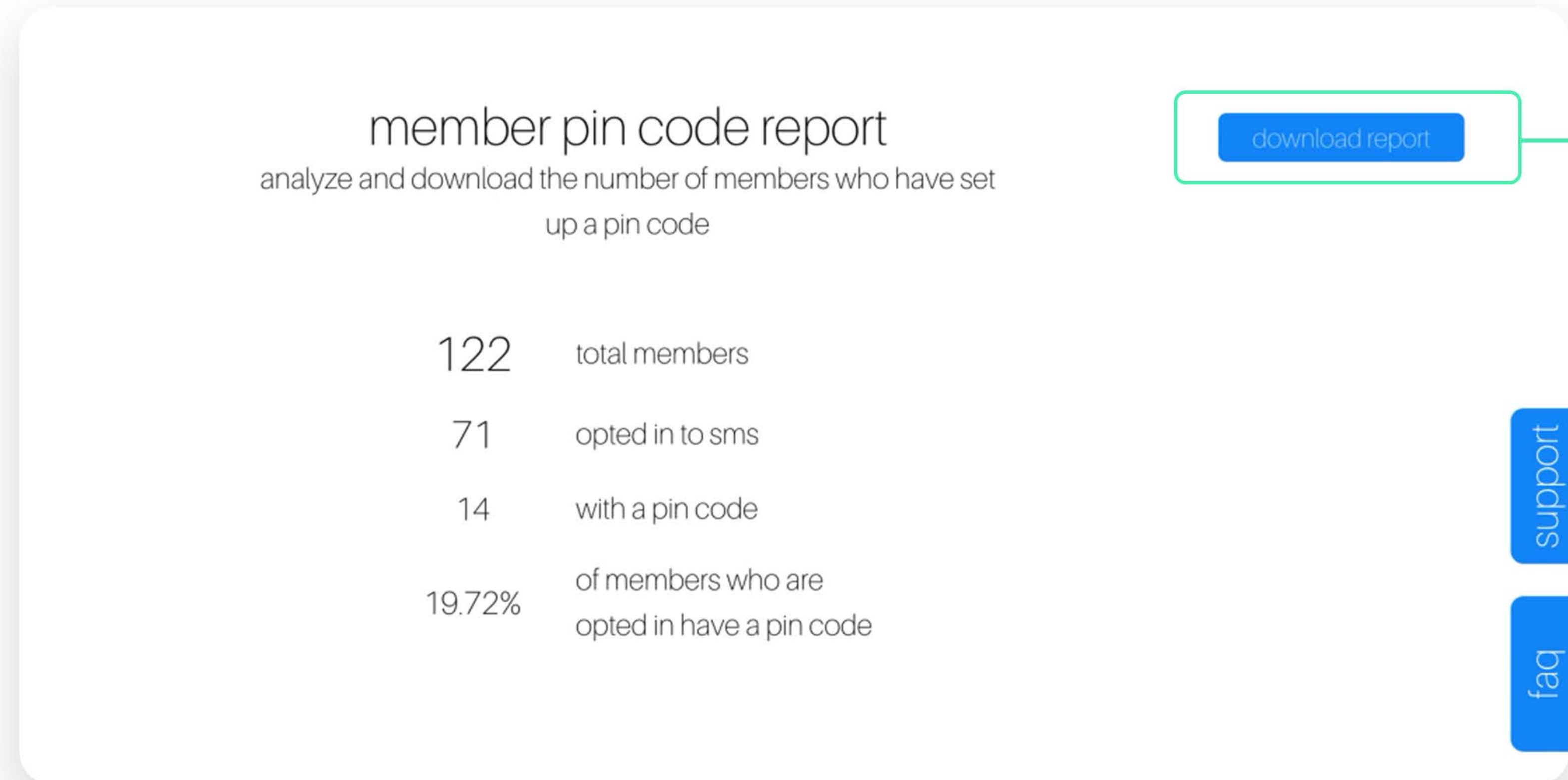
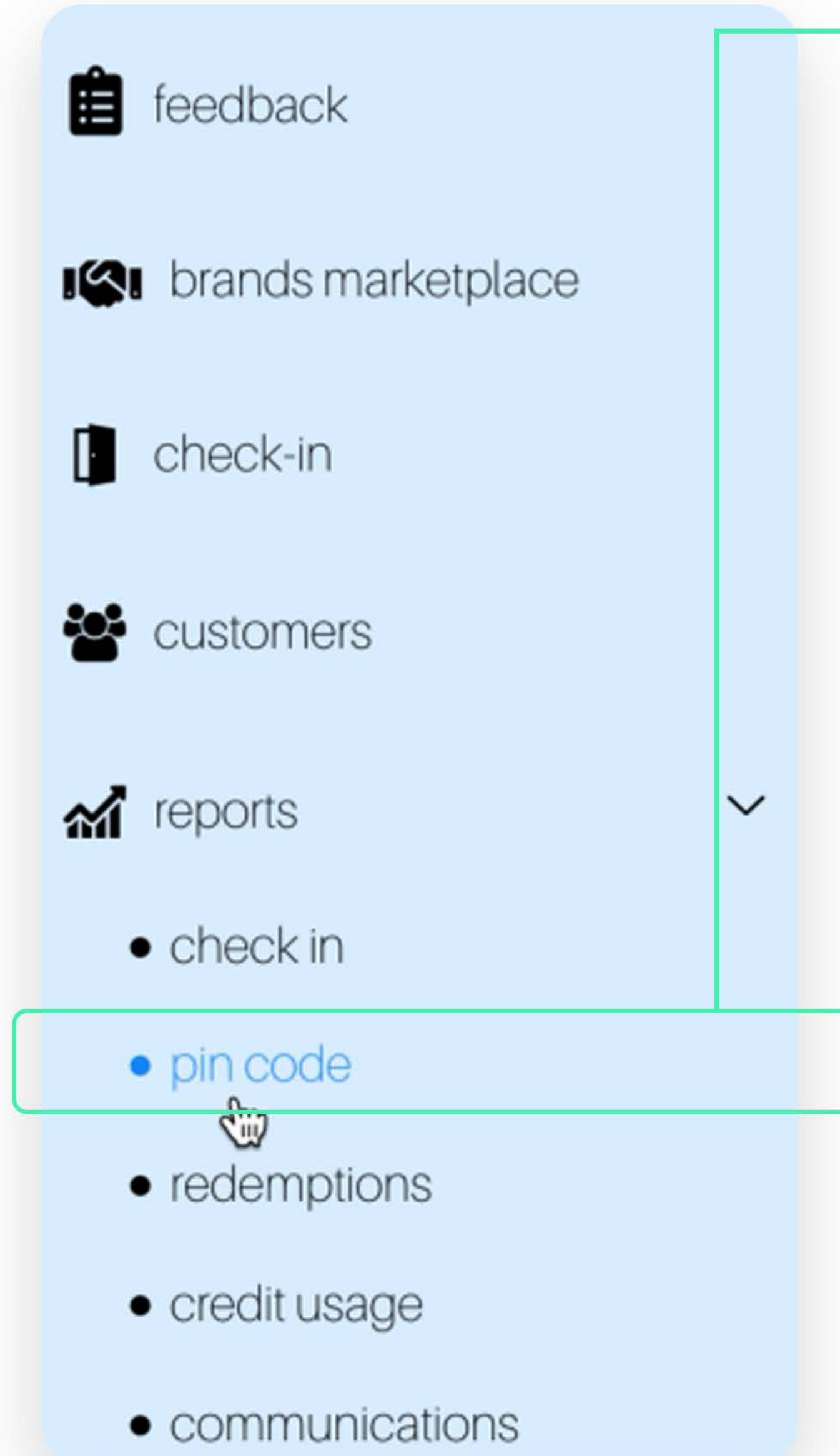
pin code report

this enhancement allows you to pull more detailed data to monitor user adoption of the stashboard pin code function, so you can keep improving engagement with your cannabis marketing content

A1	A	B	C	D	E	F
1	member id	member create date	allowed sms	allowed email	allowed loyalty	allowed push
2	10462316	05/27/2020	TRUE	FALSE	TRUE	FALSE
3	10511491	11/03/2020	TRUE	FALSE	TRUE	FALSE
4	10511780	11/16/2020	TRUE	TRUE	TRUE	FALSE
5	10539119	02/16/2021	TRUE	FALSE	TRUE	FALSE
6	10759167	04/27/2021	TRUE	FALSE	TRUE	FALSE
7	11016819	10/14/2021	TRUE	FALSE	TRUE	FALSE
8	11272109	10/18/2021	TRUE	FALSE	TRUE	FALSE
9	11345788	10/29/2021	TRUE	FALSE	TRUE	FALSE
10	10538547	01/28/2021	TRUE	FALSE	TRUE	FALSE
11	10575606	04/15/2021	TRUE	TRUE	TRUE	FALSE
12	10767239	05/13/2021	TRUE	FALSE	TRUE	FALSE
13	10890506	08/06/2021	TRUE	FALSE	TRUE	FALSE



accessing the [pin code report](#) is easy! once you're logged into your springbig account, start by opening the reports dropdown from the side menu of your dashboard. from the reports list, select the [pin code](#) option



the member pin code report page will show you the total members in your program, how many members are opted into SMS, how many of your opted in members have a pin code and what percentage of your audience they make up

you can easily download this report to get even more details, and share the data with your team. just click the [download report](#) button

step 1



once you've download this report from the springbig platform, you will be able to open that .xlsx file to access your data

to get additional information, be sure to open the details tab, which will show you:

A1	fx	member id				
	A	B	C	D	E	F
1	member id	member create date	allowed sms	allowed email	allowed loyalty	allowed push
2	10462316	05/27/2020	TRUE	FALSE	TRUE	FALSE
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13	10890506	08/06/2021	TRUE	FALSE	TRUE	FALSE

the member id

the date they joined
your program

if they are opted
into your text
marketing

if they are opted
into your email
marketing

if they are opted
into your loyalty
program

if they are opted
into your push
notifications

ready to get started?

springbig 