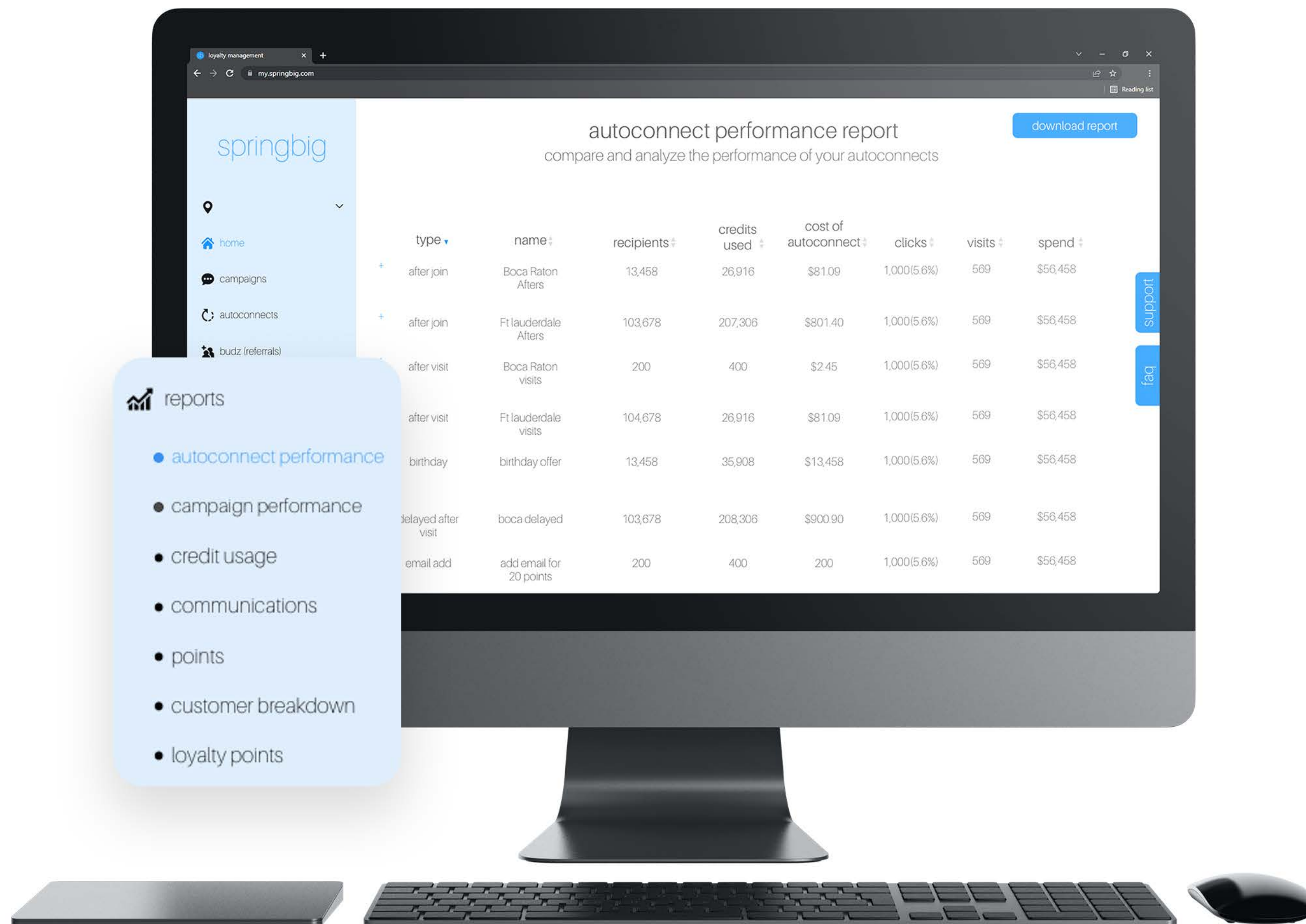


autocconnect performance report

springbig 

new update title

the **autoconnect performance report** allows you to view and compare the performance of your autoconnects that have been sent over the past 180 days. you will be able to see the KPIs of these autoconnects, including how much the autoconnect cost you as well as the clicks, visits, and spend the autoconnect generated. you can also sort autoconnects based on these KPIs in order to understand which autoconnects are most effective at what





reports



- autoconnect performance

- campaign performance

- credit usage

- communications

- points

- customer breakdown

step 1



from the main menu click on the [reports](#) dropdown, then select [autoconnect performance](#)

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home

campaigns

autoconnects

budz (referrals)

feedback

brands marketplace

check-in

customers

reports

autoconnect performance

campaign performance

credit usage

communications

points

customer breakdown

loyalty points

autoconnect performance report

compare and analyze the performance of your autoconnects

download report

type	name	recipients	credits used	cost of autoconnect	clicks	visits	spend
after join	Boca Raton Afters	13,458	26,916	\$81.09	1,000(5.6%)	569	\$56,458
after join	Ft lauderdale Afters	103,678	207,306	\$801.40	1,000(5.6%)	569	\$56,458
after visit	Boca Raton visits	200	400	\$2.45	1,000(5.6%)	569	\$56,458
after visit	Ft lauderdale visits	104,678	26,916	\$81.09	1,000(5.6%)	569	\$56,458
birthday	birthday offer	13,458	35,908	\$13,458	1,000(5.6%)	569	\$56,458
delayed after visit	boca delayed	103,678	208,306	\$900.90	1,000(5.6%)	569	\$56,458
email add	add email for 20 points	200	400	200	1,000(5.6%)	569	\$56,458
interests add	add interests for 20 points	13,458	26,916	13,458	1,000(5.6%)	569	\$56,458
spend milestone	Gold members	200	400	200	1,000(5.6%)	569	\$56,458
visit milestone	100th visit	13,458	26,916	13,458	1,000(5.6%)	569	\$56,458

step 2

on the autoconnect performance report, you will see an overview of your **autoconnects** that will by default present itself in **alphabetical order**

note: to sort and compare **autoconnects** based on certain **KPIs**, click the arrow to the right of the **KPI**. to download the report as a **xlsx file**, click the **download report** button on the top right corner of the main page

step 3



to see more information about a certain [autoconnect](#), click the blue + button to the left side of the [autoconnect](#), this will take you to the [autoconnect details page](#)

type ▾	name ↕	recipien
+ after join	Boca Raton Afters	13,458
+ after join	Ft lauderdale Afters	103,678
+ after visit	Boca Raton visits	200
+ after visit	Ft lauderdale visits	104,678
+ birthday	birthday offer	13,458
+ delayed after visit	boca delayed	103,678
+ email add	add email for 20 points	200
+ interests add	add interests for 20 points	13,458
+ spend milestone	Gold members	200
+ visit milestone	100th visit	13,458

person who refers message #1

message results

updates every 15 minutes, last updated 2:26pm

recipients	clicks	visits	visitor spend	extension	actions	audio/mms	notification image
0	0(0.0%)	0(0.0%)	\$0	digital voucher	0(0.0%)	yes	no
offer				person who refers message #1			
offer type				digital voucher			
# of uses				unlimited			
offer expires after				1 day			
preload image				none			
voucher image				none			

ready to get started?

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