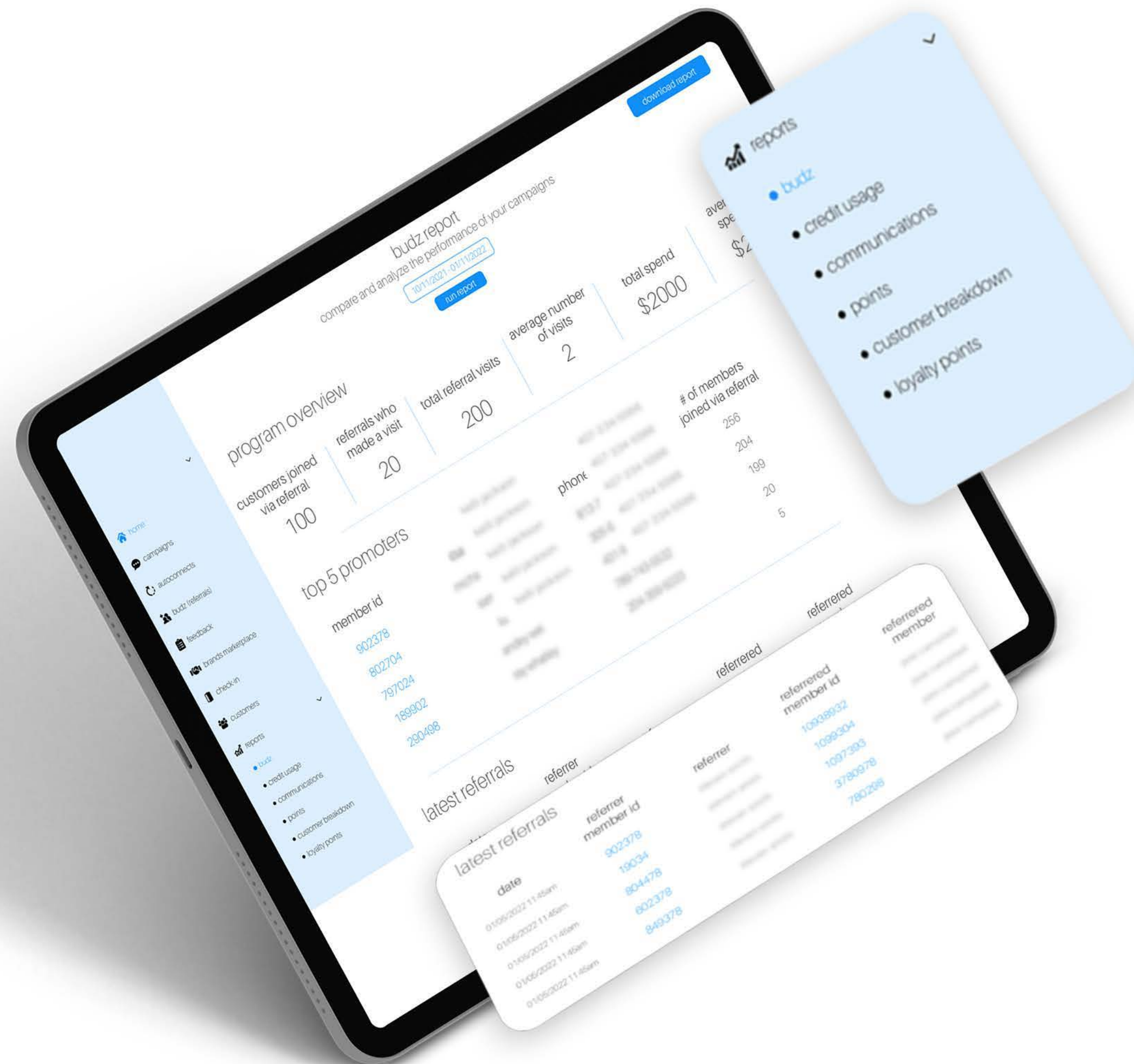


the budz report

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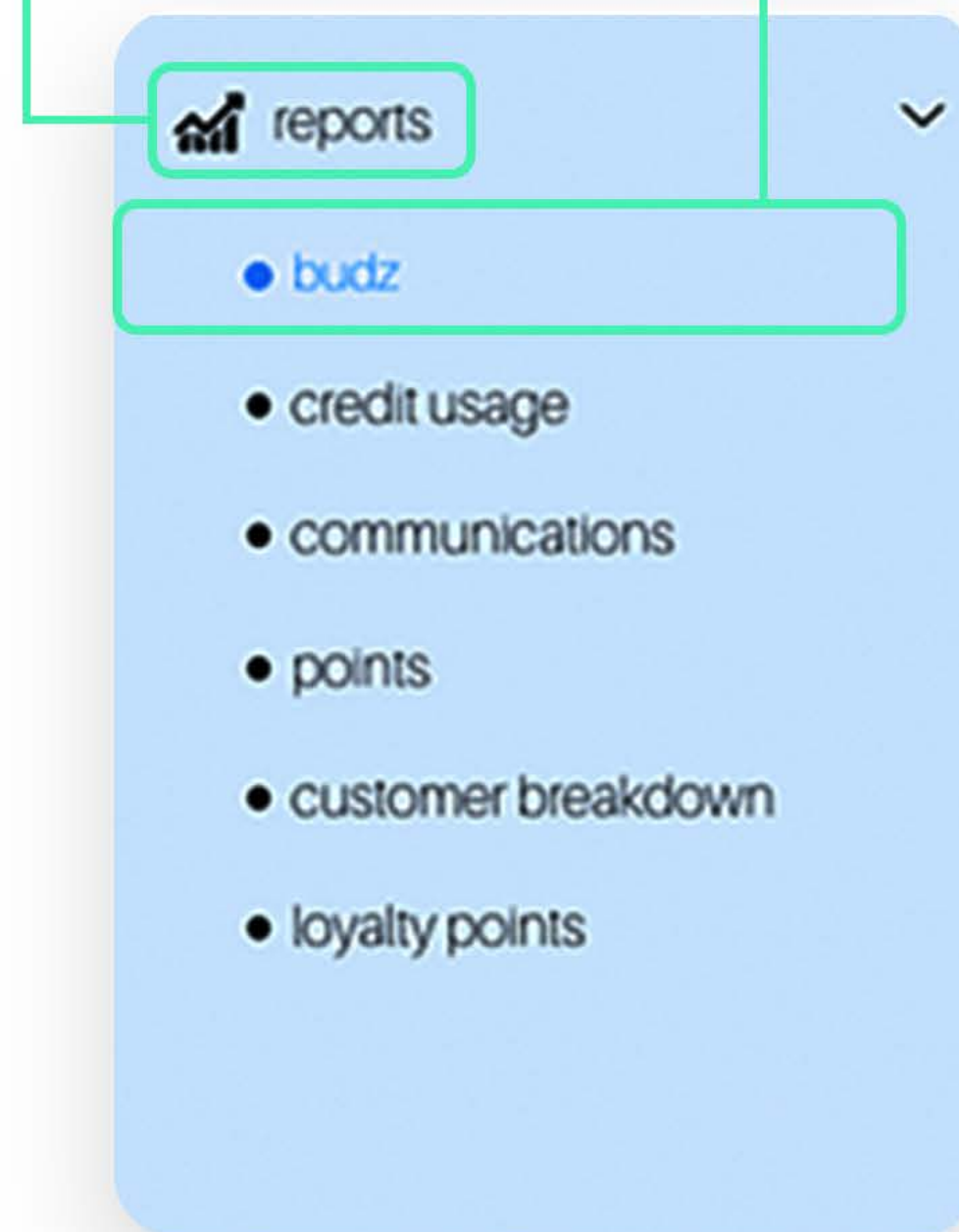


budz report

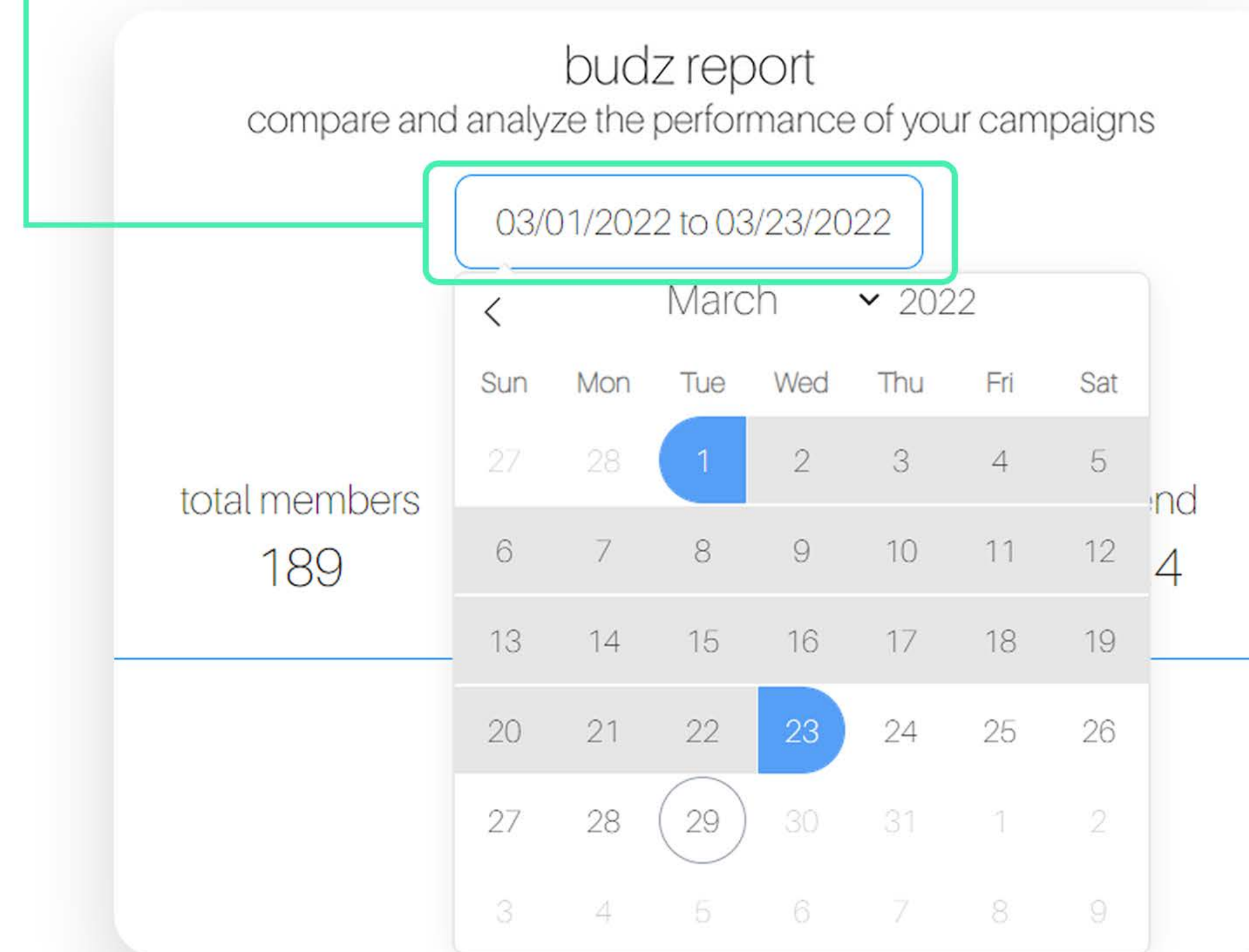
see how your **budz** referral program is performing with the **budz report**. keep track of how often referrals visit your store, how much they spend on average, and more essential data points. You can even see who your top referrals are, and download the report to share with your team

step 1

from the menu on the left, click **reports** then select **budz** from the dropdown

step 2

next, under **budz report** click the date tab to open up the calendar. then select the date range you wish to generate the report for



step 3

in order to see the full report,
click [run report](#) (optional)

step 4

to download the report, click
[download report](#) to upper right of
the screen (optional)

budz report
compare and analyze the performance of your campaigns

10/11/2021 - 01/11/2022

run report

download report

home

campaigns

autoconnects

budz (referrals)

feedback

brands marketplace

check-in

customers

reports

budz

credit usage

communications

points

customer breakdown

loyalty points

budz report

compare and analyze the performance of your campaigns

10/11/2021 - 01/11/2022

run report

download report

program overview

customers joined via referral	referrals who made a visit	total referral visits	average number of visits	total spend	average spend
100	20	200	2	\$2000	\$20

top 5 promoters

member id	customer	phone number	# of members joined via referral
902378	Bruce W	555-420-5555	256
802704	Steve R	555-420-5555	204
797024	Wanda V	555-420-5555	199
189902	Clark K	555-420-5555	20
290498	Tony S	555-420-5555	5

latest referrals

date	referrer member id	referrer	referred member id	referred member
01/05/2022 11:45am	902378	Bruce W	10938932	Alfred P
01/05/2022 11:45am	19034	Steve R	1099304	James B
01/05/2022 11:45am	804478	Wanda V	1097393	Natasha R
01/05/2022 11:45am	602378	Clark K	3780978	Lois L
01/05/2022 11:45am	849378	Tony S	780298	Peter P

the budz report will give you data such as:

- ✓ customers joined via referral
- ✓ referrals who made a visit
- ✓ total referral visits
- ✓ average number of visits per referral
- ✓ total spend for all referrals
- ✓ average spend per referral

the **budz report** will also display the **top 5 promoters** within your referral program as well as your **most recent referrals**

ready to get started?

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