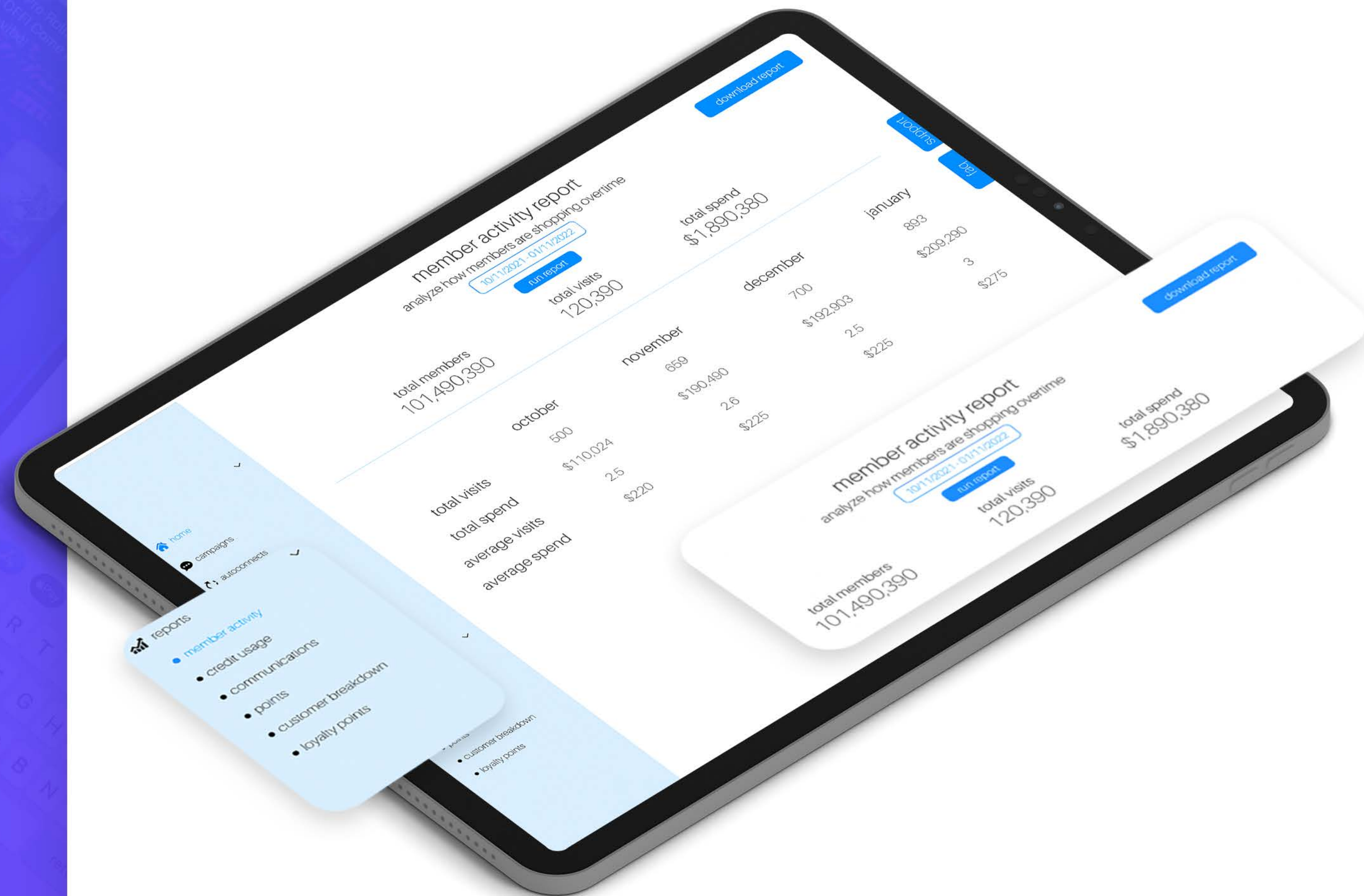


member activity report

springbig

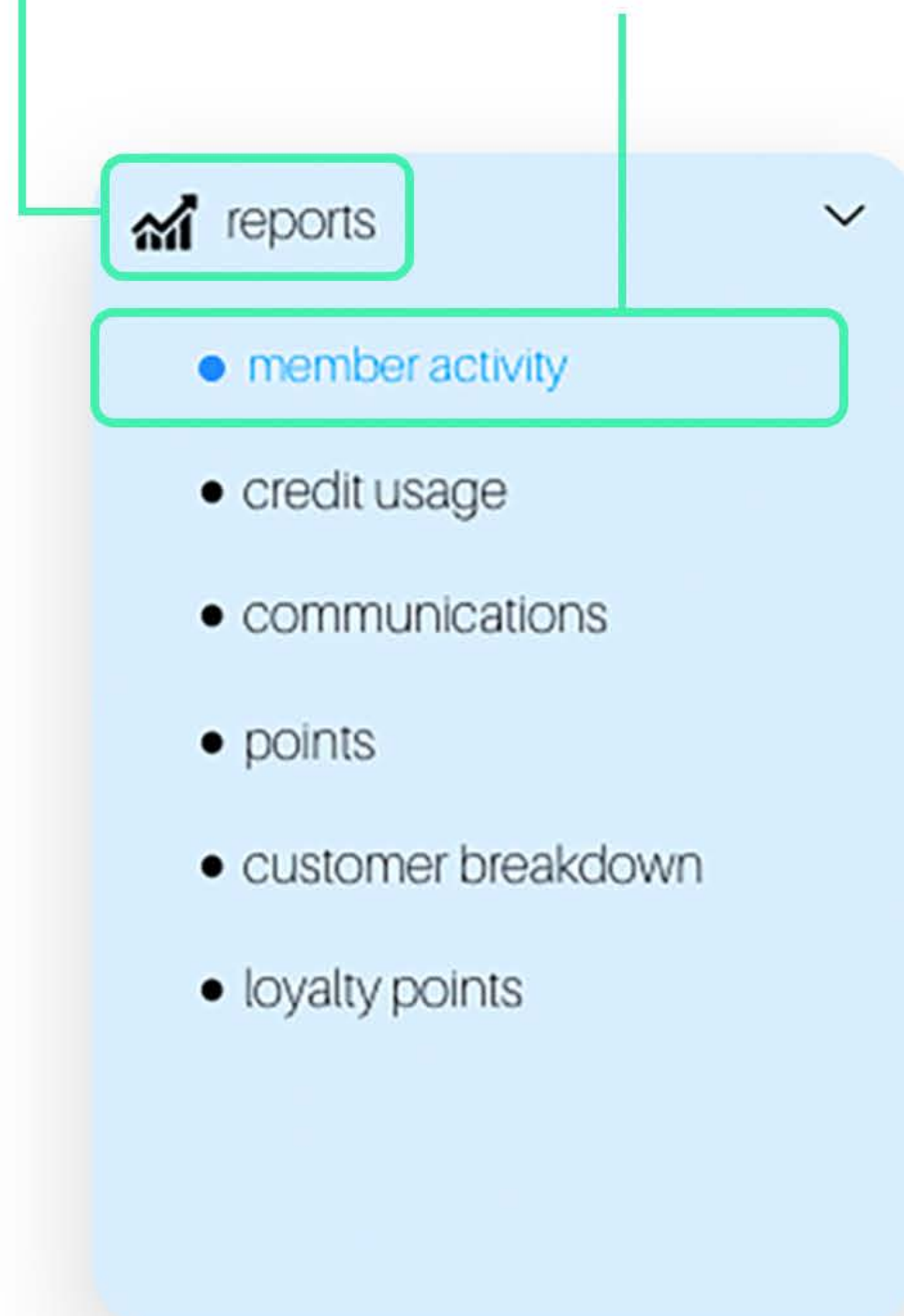


member activity

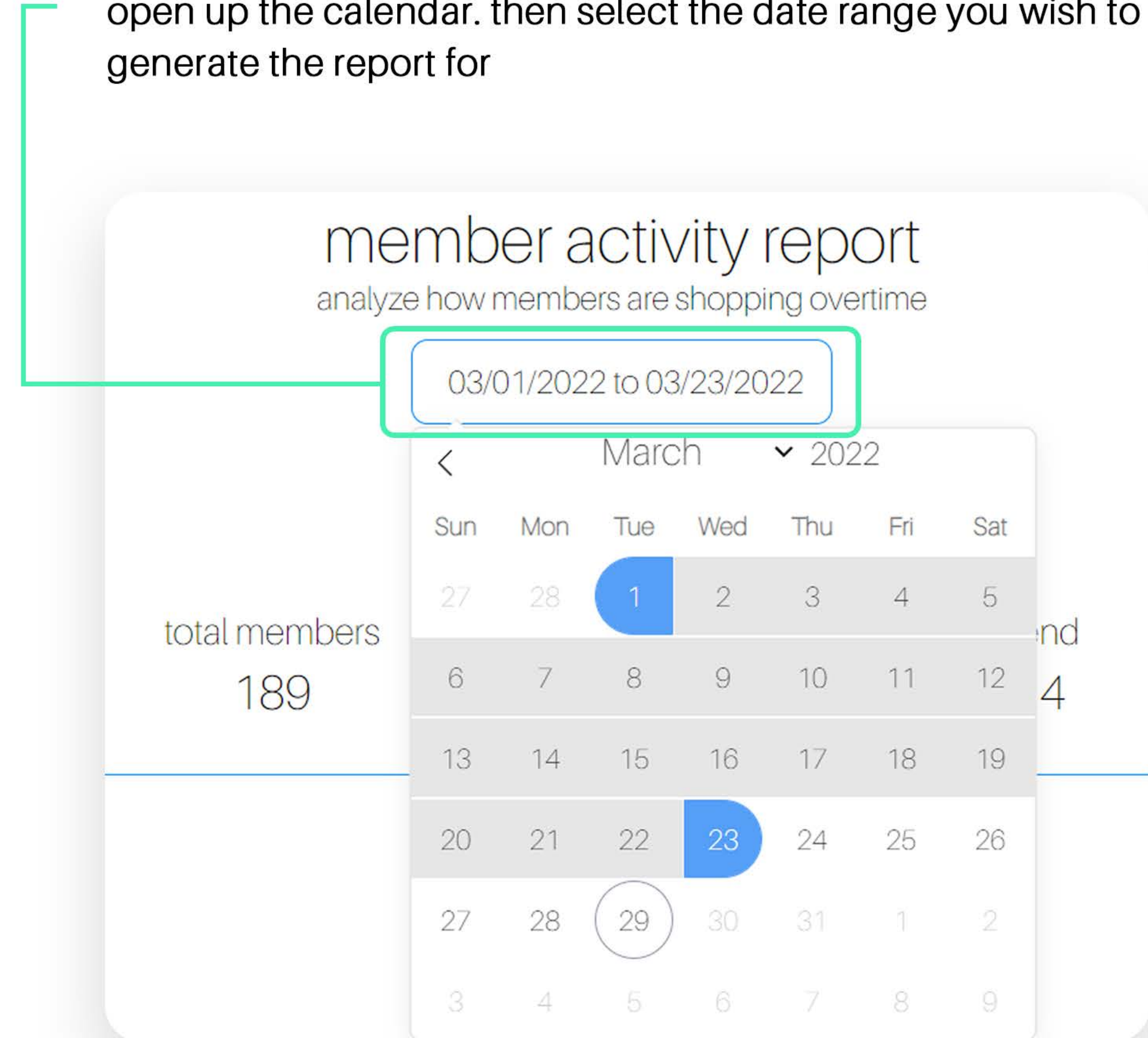
with the **member activity report**, merchants are able to quickly and easily see a comprehensive breakdown of their members' activity within their program in terms of visits and spend. the main page will only show **key kpi's**, but merchants can easily see the full report by clicking **run report** and download it by clicking **download report**

step 1

from the menu on the left, click **reports**, then from the dropdown choose **member activity**

step 2

next, under **member activity report**, click the date tab to open up the calendar. then select the date range you wish to generate the report for



step 3

in order to see the full report,
click [run report](#) (optional)

step 4

to download the report, click
[download report](#) to upper right of
the screen (optional)

member activity report

analyze how members are shopping overtime

10/11/2021 - 01/11/2022

run report

download report

total members
101,490,390

total visits
120,390

total spend
\$1,890,380

once you've clicked **run report**, the full report will load, showing:

- ✓ totals visits
- ✓ total spend
- ✓ average visits
- ✓ average spend

for the time period you have selected

home

campaigns

autoconnects

budz (referrals)

feedback

brands marketplace

check-in

customers

reports

- member activity
- credit usage
- communications
- points
- customer breakdown
- loyalty points

member activity report

analyze how members are shopping overtime

10/11/2021 - 01/11/2022

run report

total members

101,490,390

total visits

120,390

total spend

\$1,890,380

	october	november	december	january
total visits	500	659	700	893
total spend	\$110,024	\$190,490	\$192,903	\$209,290
average visits	2.5	2.6	2.5	3
average spend	\$220	\$225	\$225	\$275

download report

support

faq

ready to get started?

springbig