

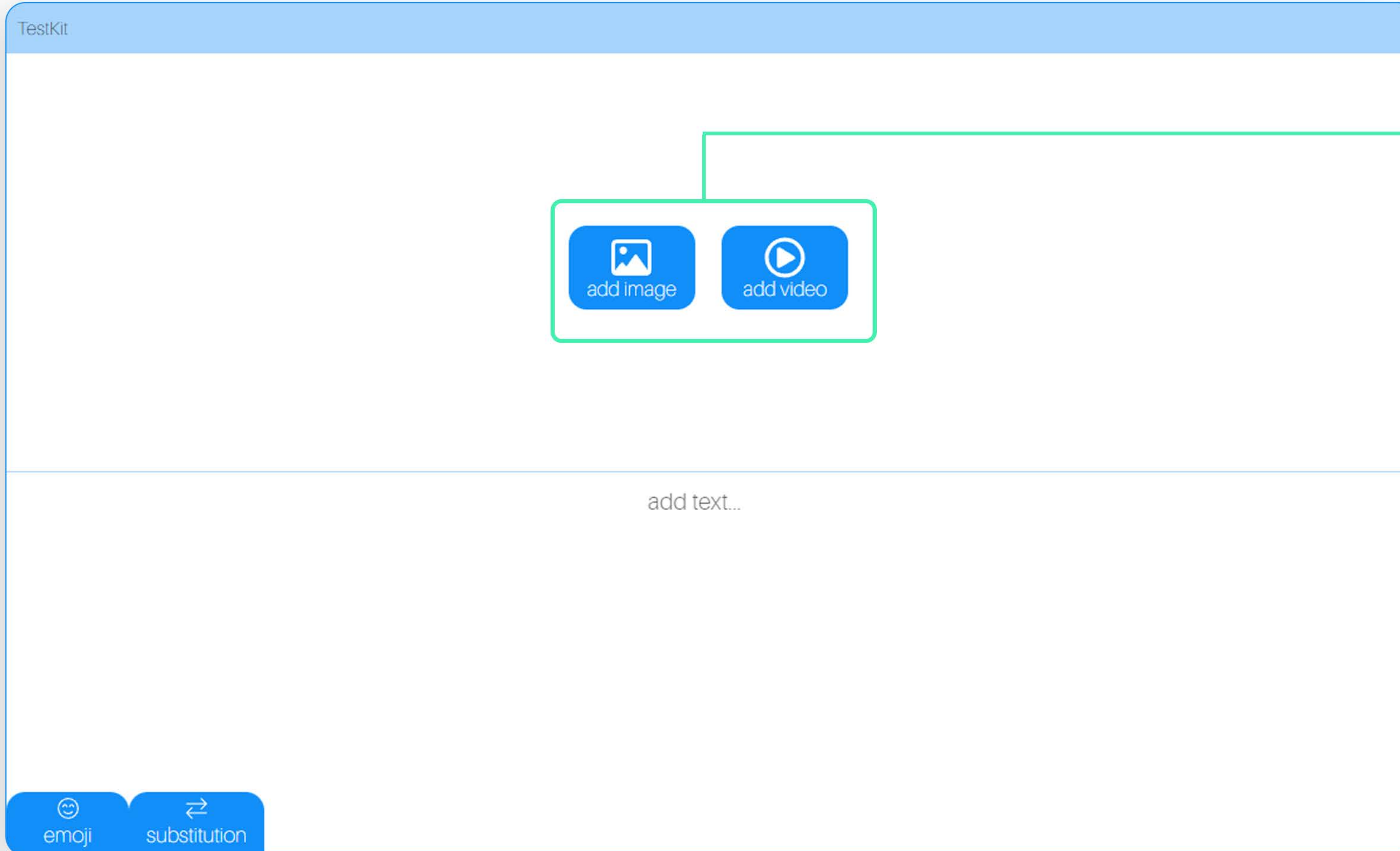
adding multiple images
and videos to stashboards

springbig 



multiple images & videos

our enhanced campaign creation platform lets merchants upload multiple images or a video to one stashboard, so you can share even more of your cannabis marketing content in one campaign!



step 1



from the campaign creation page, you first will want to select the option to either **add image** or **add video** to get started, depending on what you would like to do first

note: currently, you can only add one video to each of your dashboards, but you can add multiple images to go with a video

keep in mind- when adding a video, the dashboard will prioritize that to be the first content a member will see

step 2



if you would like to upload multiple images, from the modal, you can choose to either click **upload** to upload a new image, or you can choose a previously used image from your gallery

step 3



to add more images, either upload them or click the image from your library. you can do this for up to **5 images** in one campaign

note: as you add images, you can use the **arrow buttons** to cycle through the images on your dashboard. **number icons** will also appear over the images in your gallery to let you know what order the images will be displayed on your dashboard

when sending a **brand sponsored co-marketing campaign**, the sponsored image will always be first on your dashboard (**even if you add a video**)



step 4



when you're done, click the **add images** button to add them to your dashboard

step 1

from the campaign creation page, select the option to **add video** to get started (see page 2 step 1)

step 2

you can either click **upload** to upload a new video from your device, or you can **enter a video URL** into the space provided in the modal

note: video URL currently only available for YouTube links

X

add video


upload

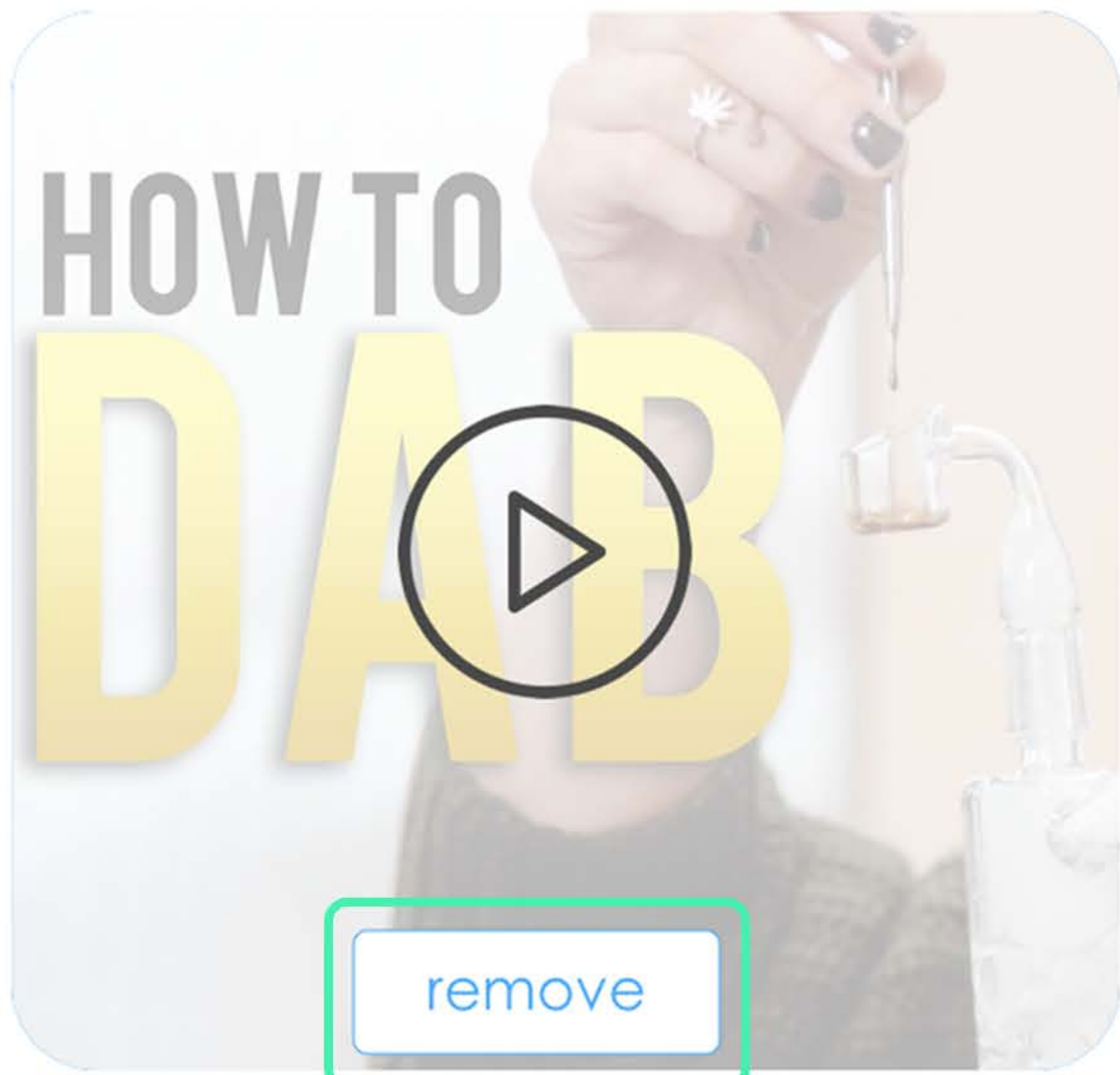
or

enter video URL

add video

X

add video


remove

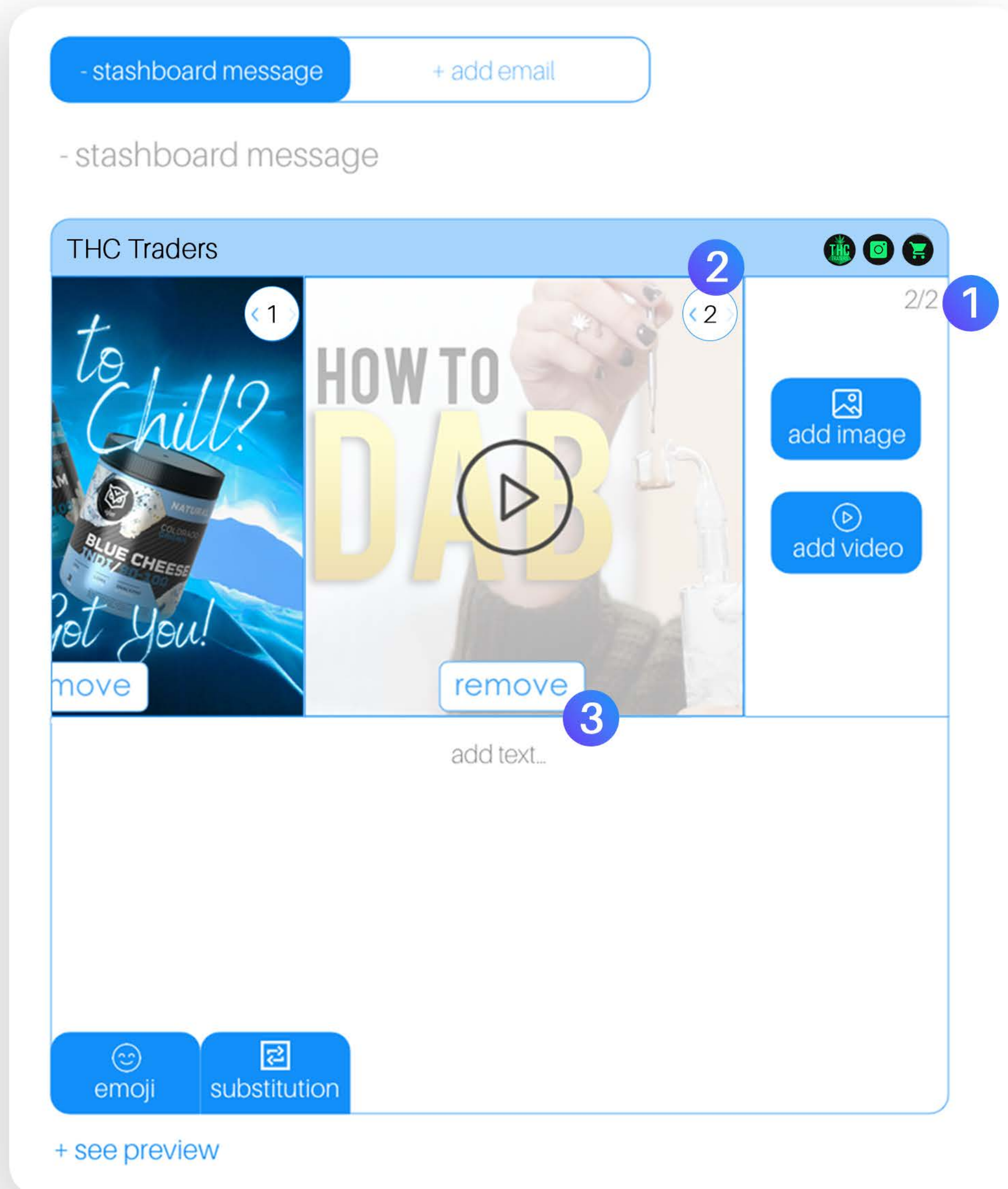
add video

step 3

once the video is uploaded, you will see a preview of the thumbnail. if you change your mind, click the **remove button**

step 4

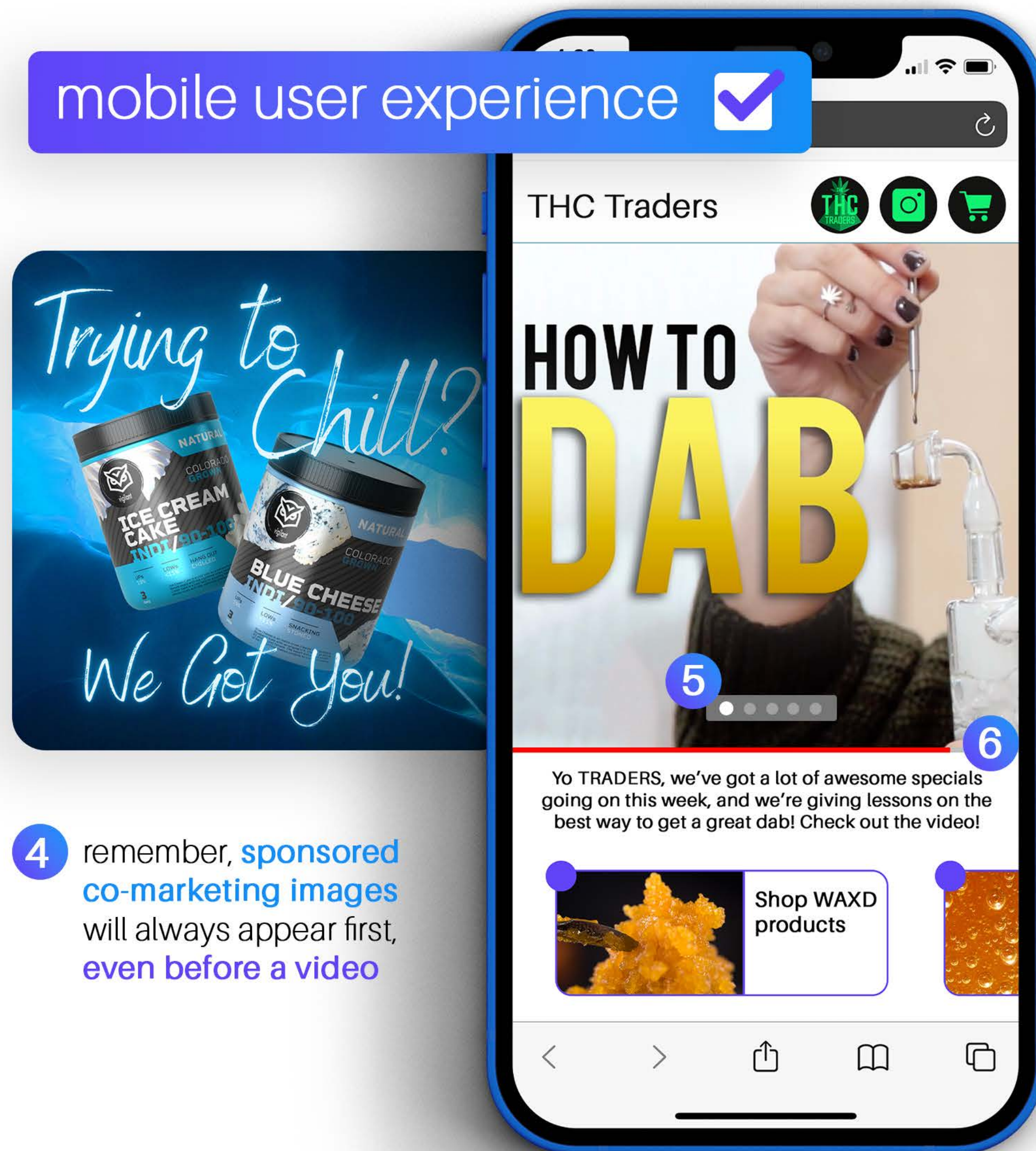
when you're ready, click the **add video button** to add the video to your stashboard



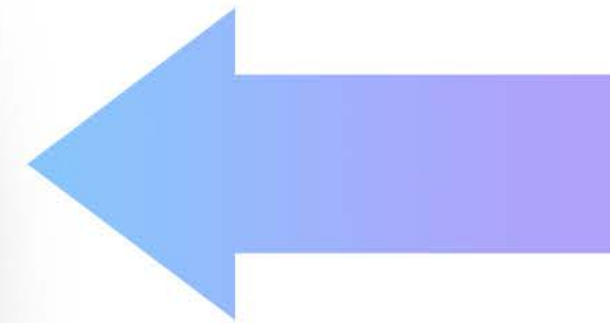
organizing your content

once you've finished adding your images and videos, you will be back at the campaign creation page

- 1 from the stashboard section of your campaign, the top left corner will show how many images and/or videos are in your stashboard
- 2 the corner of each image or video will indicate what order the content will appear on your stashboard, you can reorganize the order of your images by clicking the arrows
- 3 change your mind while writing the rest of your campaign? no problem, you can also remove images or videos from your stashboard easily by clicking on the remove button below the content you want to delete

mobile user experience 

- 4 remember, **sponsored co-marketing images** will always appear first, **even before a video**



videos and images will scroll automatically from left to right 1 time through

note: if you add a brand-sponsored image, you can still add a video and up to 5 images for a total of **7 pieces** of media content



- 5 when multiple images and/or video a are added to a stashboard, the screen will also display a scroll bar members can use to manually scroll through the media content



- 6 a video added to a stashboard will include a progress bar to show how much of the video is left

ready to get started?

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