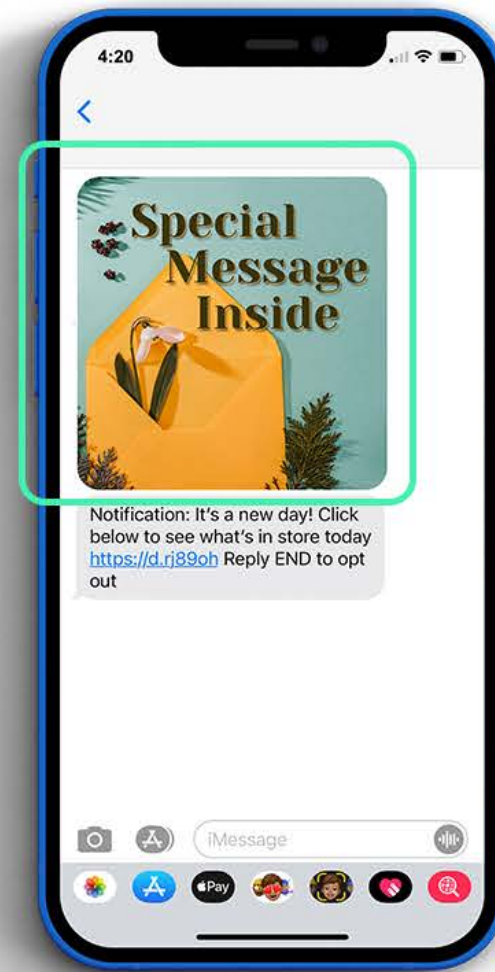


uploading your images

*a quick guide to using your
creative with springbig*

note: recommended file types for all images: PNG and JPG



MMS image:

this optional MMS image can be added in the campaign portal to send with your notification message

- ✓ 1080 x 1080
- ✓ max file size of 10MB



static header images:

Images that you can set to appear on the header of every stashboard

- ✓ 300 x 300 or an aspect ratio of 1:1

stashboard image:

this image appears in the body of the stashboard

- ✓ 1080 x 1080 - 1080x1920
- ✓ max file size of 10MB

any link image:

this image appears on the stashboard in the link section

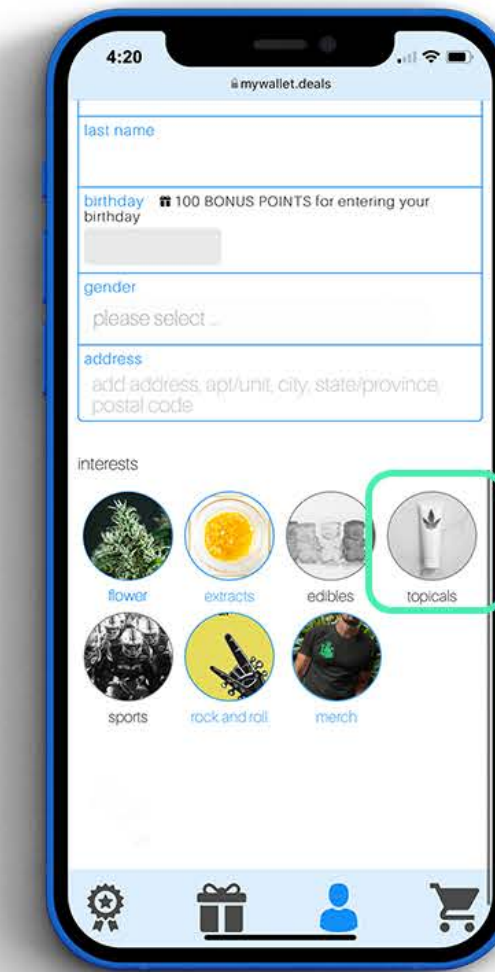
- ✓ 50 x 100 or an aspect ratio of 1.5:1



preload image:

this small icon image appears in the wallet for rewards

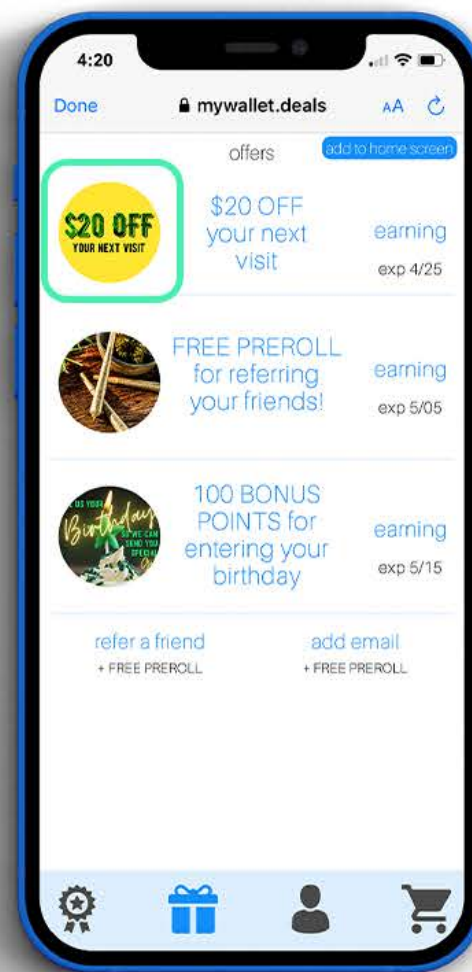
- ✓ 1080 x 1080
- ✓ max file size of 10MB



interest icon images:

this image appears on the profile page of the wallet

- ✓ 1080 x 1080
- ✓ max file size of 10MB



offer images:

This image appears in the offers page of the rewards wallet

- ✓ 1080 x 1080
- ✓ max file size of 10MB



coupon image:

This image appears in the wallet when a reward / offer is redeemed

- ✓ 1080 x 1080
- ✓ max file size of 10MB



wallet icon image:

this image appears as an icon when the app / wallet is saved to phone's home screen

- ✓ 1080 x 1080
- ✓ max file size of 10MB



email images:

email images can be uploaded via the email platform

- ✓ 600 pixels wide and no larger than 1600 pixels tall
- ✓ max file size of 12MB

emoji

substitution

+ add extension

select notification message

select notification image (optional)



credit summary
characters 0, credits 1

send now ▾

select notification image

select from our library of pre-optimized notification images that will send with your text message



suggested



include this image

description:

MMS images are viewable along with your text notification message, meaning that these images are still subject to filtering by wireless service carrier restrictions, such as 10DLC

in order to ensure that MMS image content remains compliant, springbig provides our retail partners with pre-optimized MMS notification images

step 1

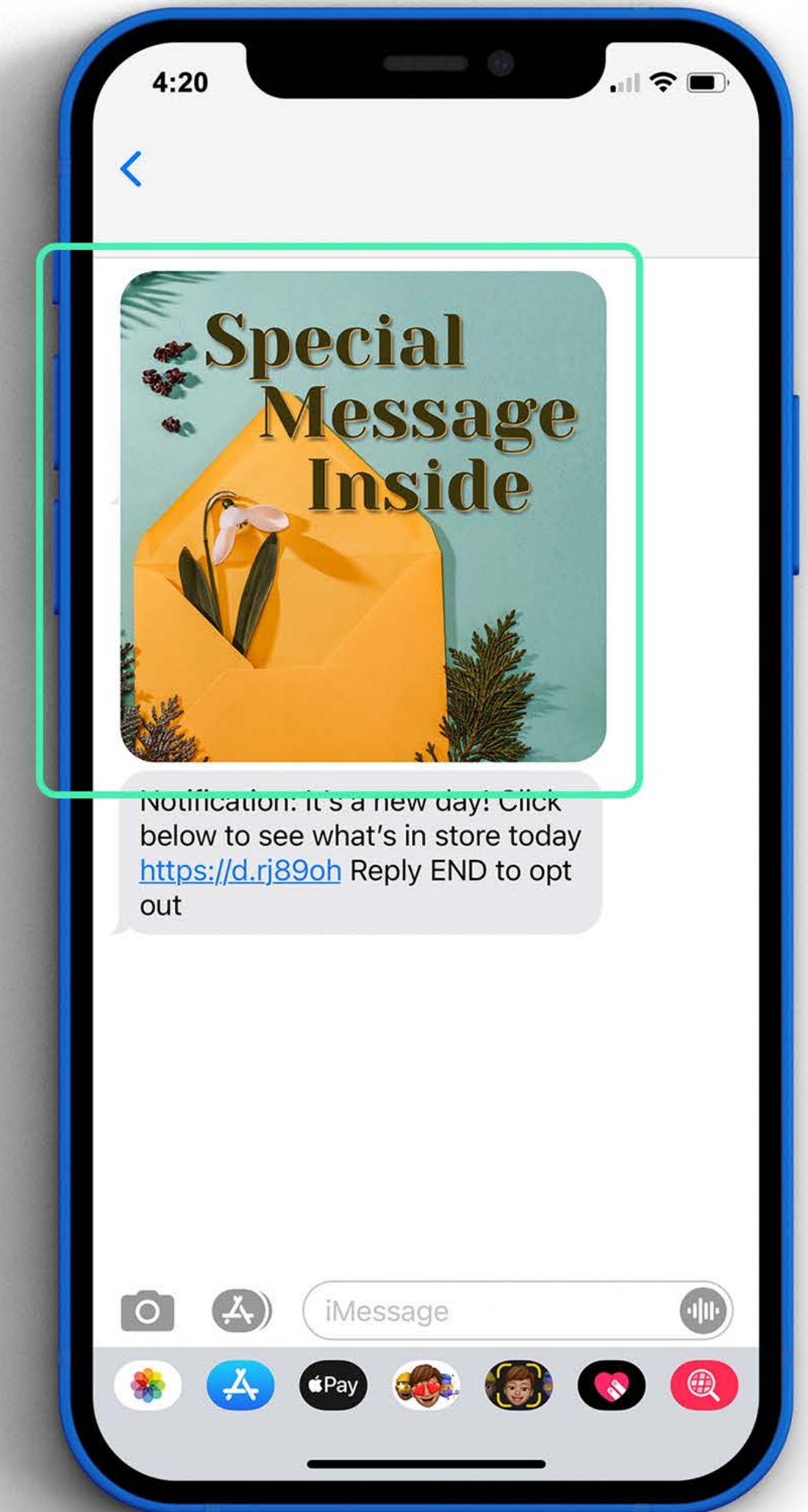
in order to add an MMS image to your message campaign, click on the **select image** button from the **campaign creation page**

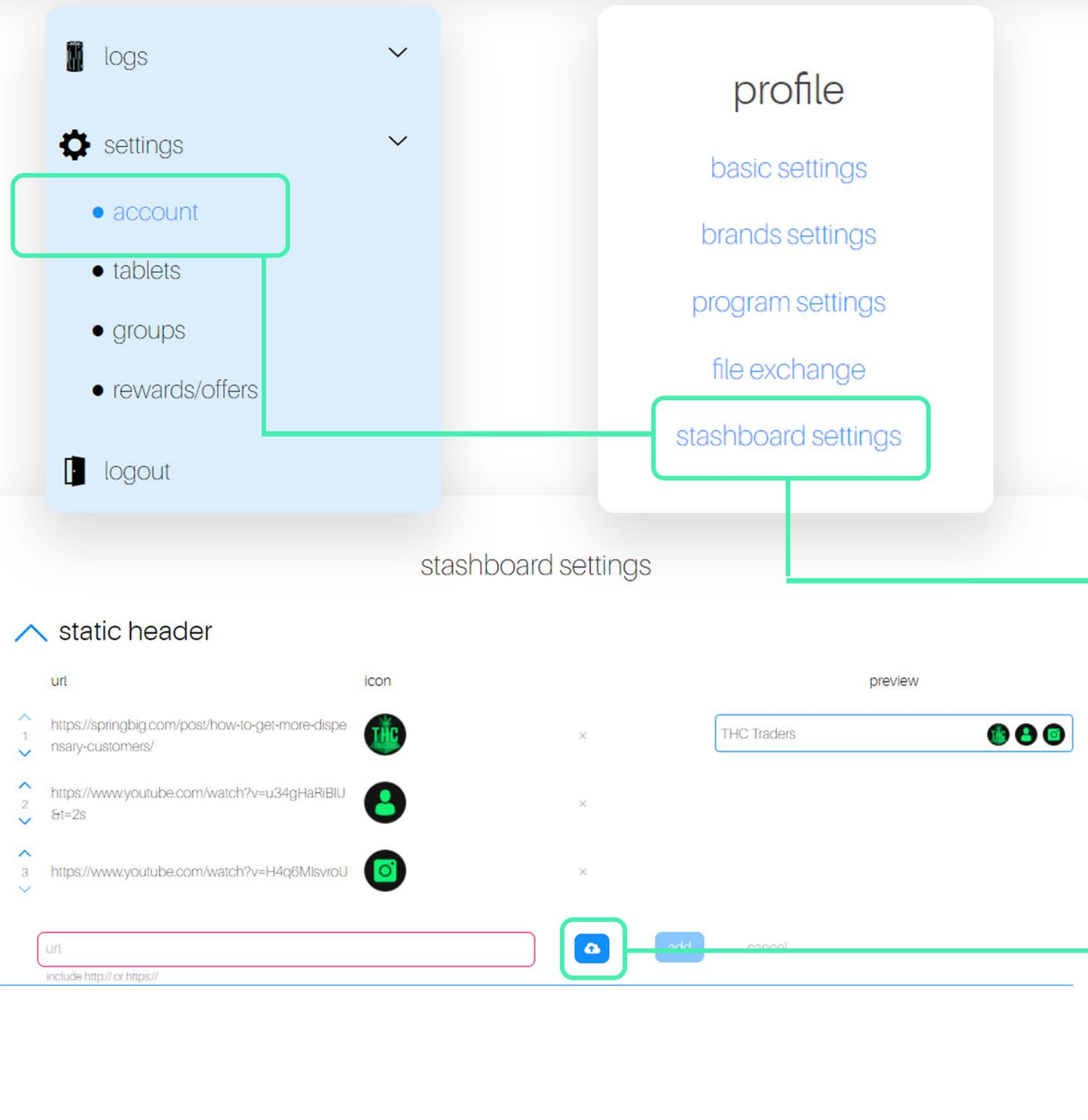
step 2

in order to add an MMS image to your message campaign, click on the **select image** button from the **campaign creation page**

step 3

choose an MMS notification image and click on **include this image**





logs

settings

- account
- tablets
- groups
- rewards/offers

logout

profile

- basic settings
- brands settings
- program settings
- file exchange
- stashboard settings

static header

url	icon	preview
1 https://springbig.com/post/how-to-get-more-dispensary-customers/		
2 https://www.youtube.com/watch?v=u34gHaRiBIU&t=2s		
3 https://www.youtube.com/watch?v=H4q6MIsvoU		

url

upload

description:

springbig dashboards not only allow retailers to send great images with their messages, but they also give you the ability to include **static links in the header** of each dashboard, so you can always drive members to your website, social media, or anywhere!

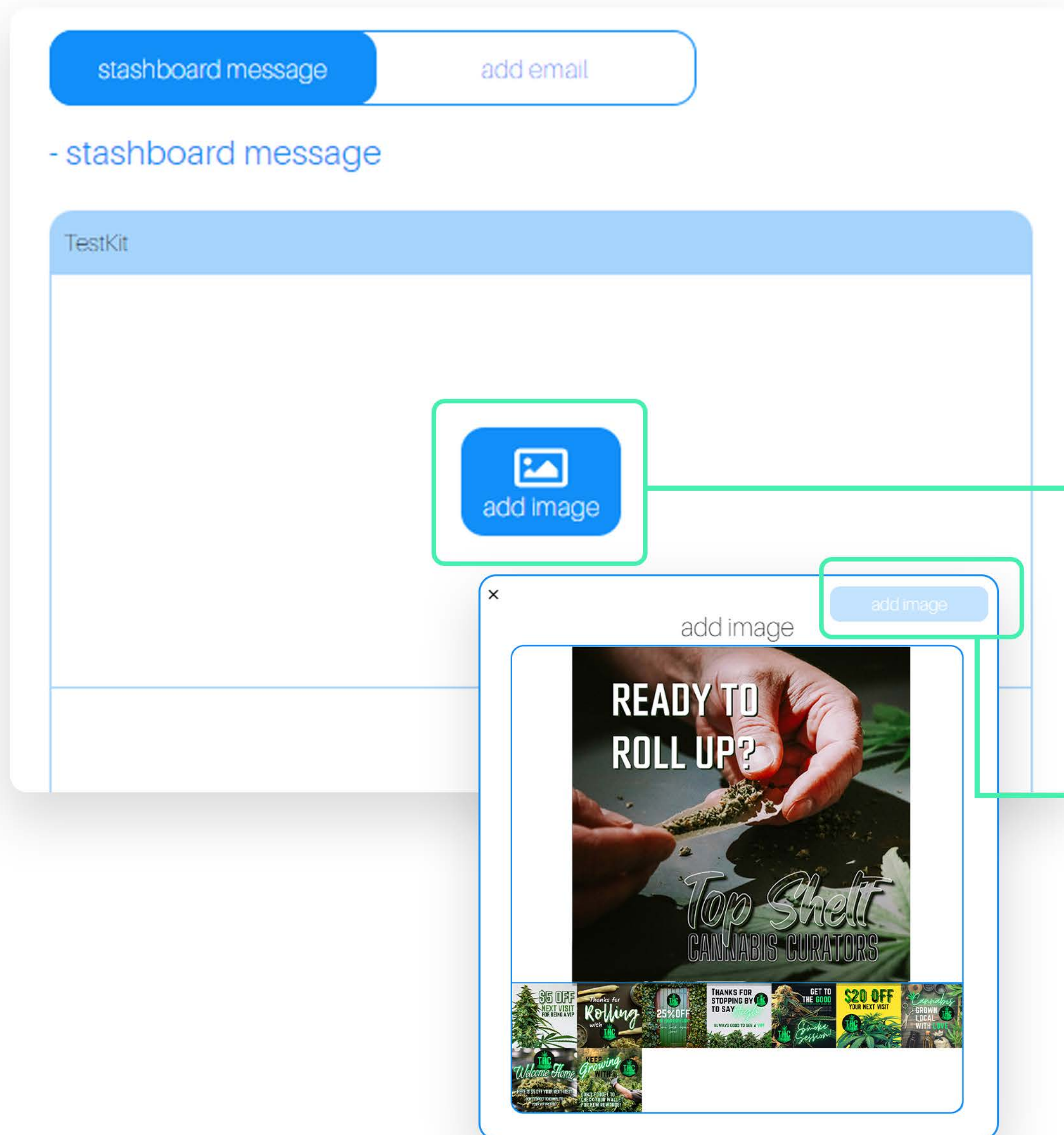
step 1

to add a static image, open the settings dropdown and click **account**, then from the account page click **stashboard settings**

step 2

from the stashboard settings page, open the **static header** section. here you can add a URL to the link you want to include on all of your dashboards, and then click on the **blue upload button** to add an image





description:

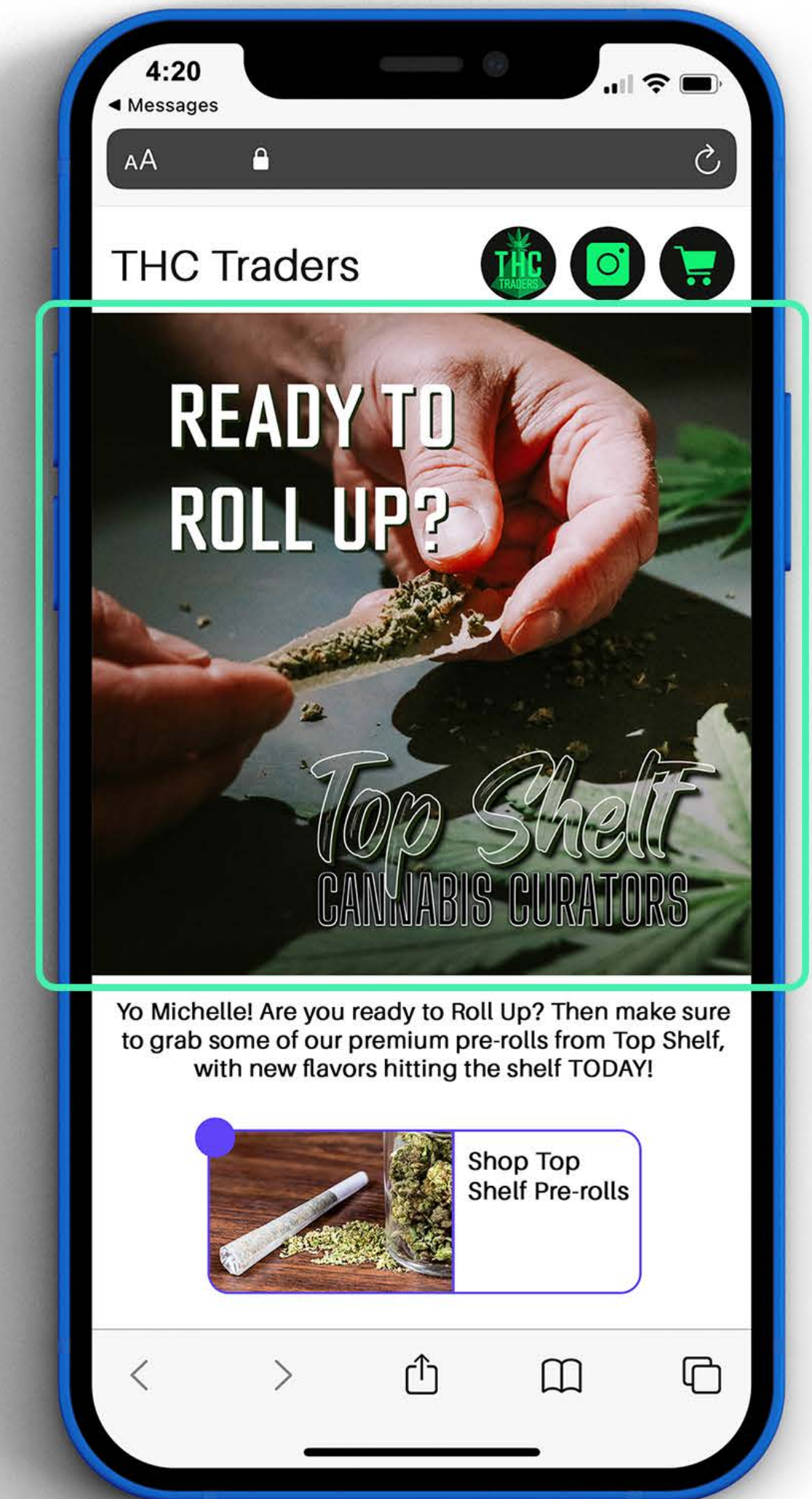
with the springbig platform, you have the ability to upload multiple unique links to attach to your dashboards, and you can even choose a unique **thumbnail image** for your any links

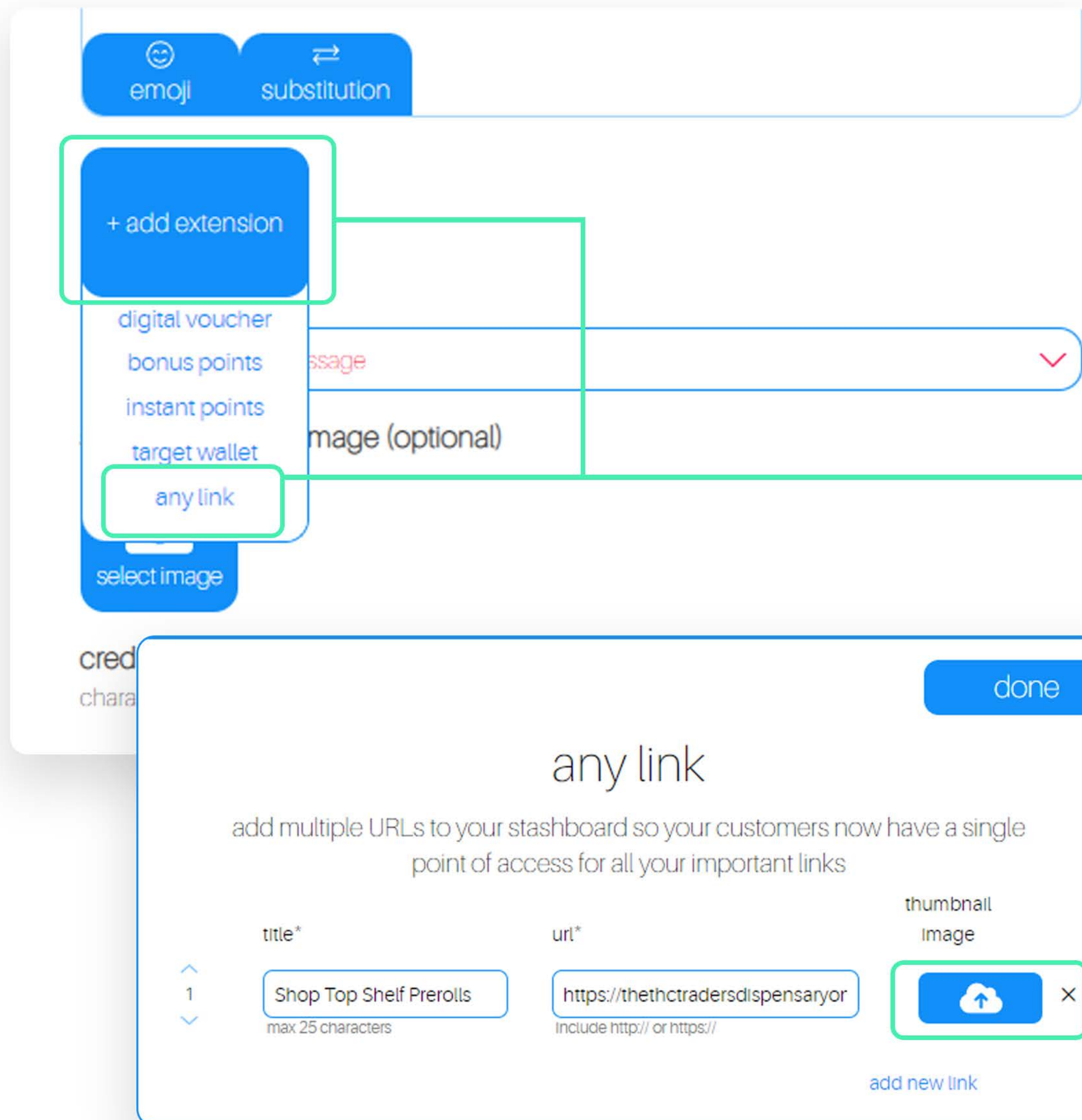
step 1

from the campaign creation page, click on the **add image** button to add creative media to your dashboard

step 2

you can upload an image, or choose from a library of your most recent previously used images, then click add image to upload the image to your dashboard





description:

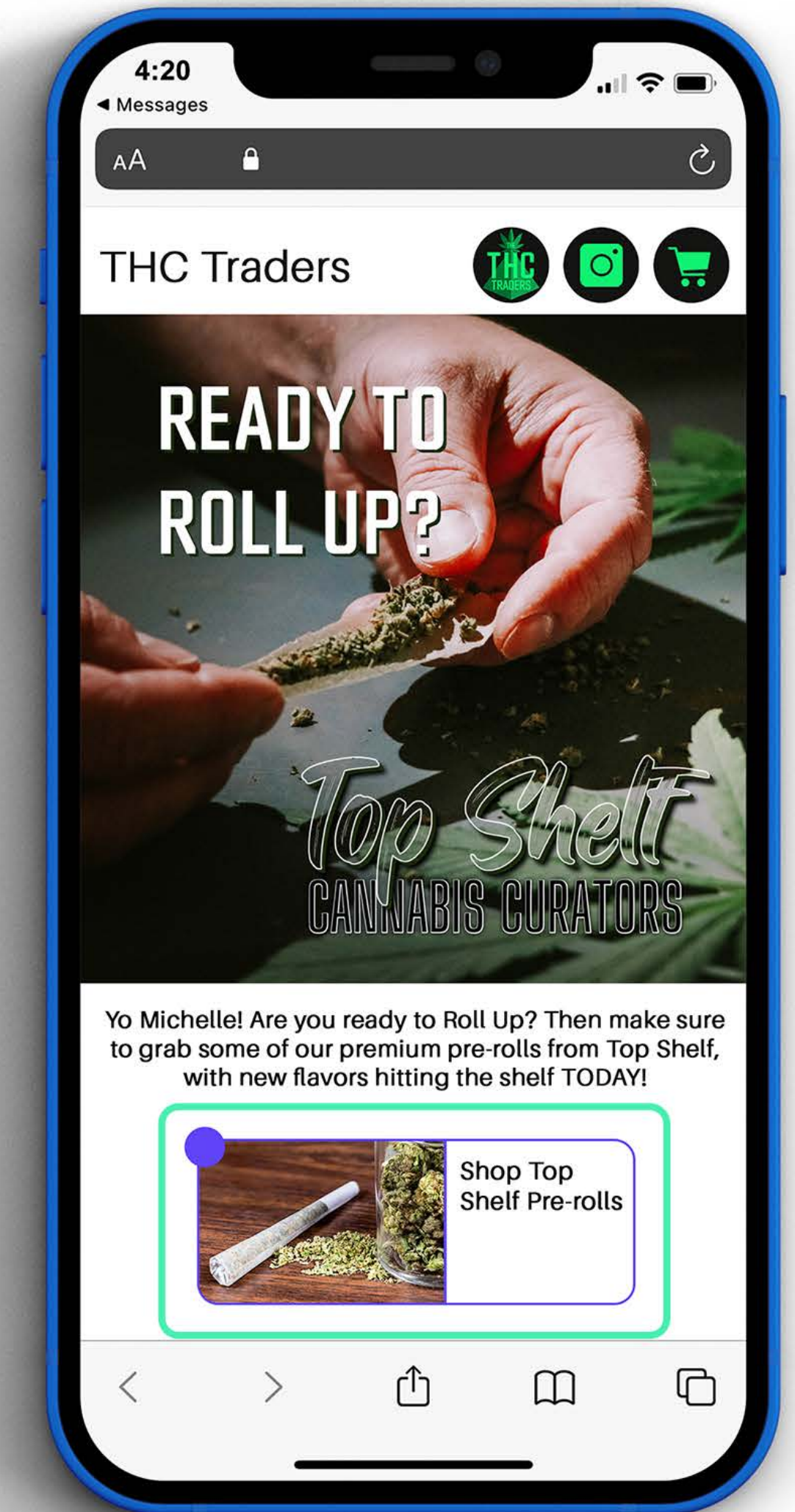
with the springbig platform, you have the ability to upload multiple unique links to attach to your stashboards, and you can even choose a unique **thumbnail image** for your any links

step 1

to add an any link, click on the **+add extension** button to open the dropdown menu, and choose **any link**

step 2

from the any link modal, you can add the URL, create a title for your link, and click the **blue upload button** to upload an image that will be displayed with your stashboard



Updates & Announcements

check out this week's newsletter for the latest updates!

reward name

New Reward

reward description (optional)

reward description (optional)

reward value

1

reward POS string (optional)

reward POS string (optional)

0.00

☐ active

add display image

add coupon image

update

delete reward

description:

cannabis retailers have the power to customize their springbig rewards wallet, including the preloaded images that appear for each of the rewards at the different tiers of their program

step 1

from the springbig dashboard, navigate to the [rewards/offers page](#). from there, you can create a new reward, or edit an existing reward

step 2

from the rewards set up page, click on the [add display image](#) option to upload the image you would like to be displayed on the rewards screen of the wallet

step 3

remember to click on the [update](#) button to save your changes



offer type
☒ digital voucher ☐ bonus points

offer name

member group

all members

reward POS string (optional)

days until expiration(optional)

offers per customer

unlimited

☐ active

[add display image](#)

[add coupon image](#)

[update](#)

description:

springbig also gives you the power to send personalized offers to your members, and even set automation with autoconnects that sends them offers for taking specific actions, like adding contact info or referring friends to your program

step 1

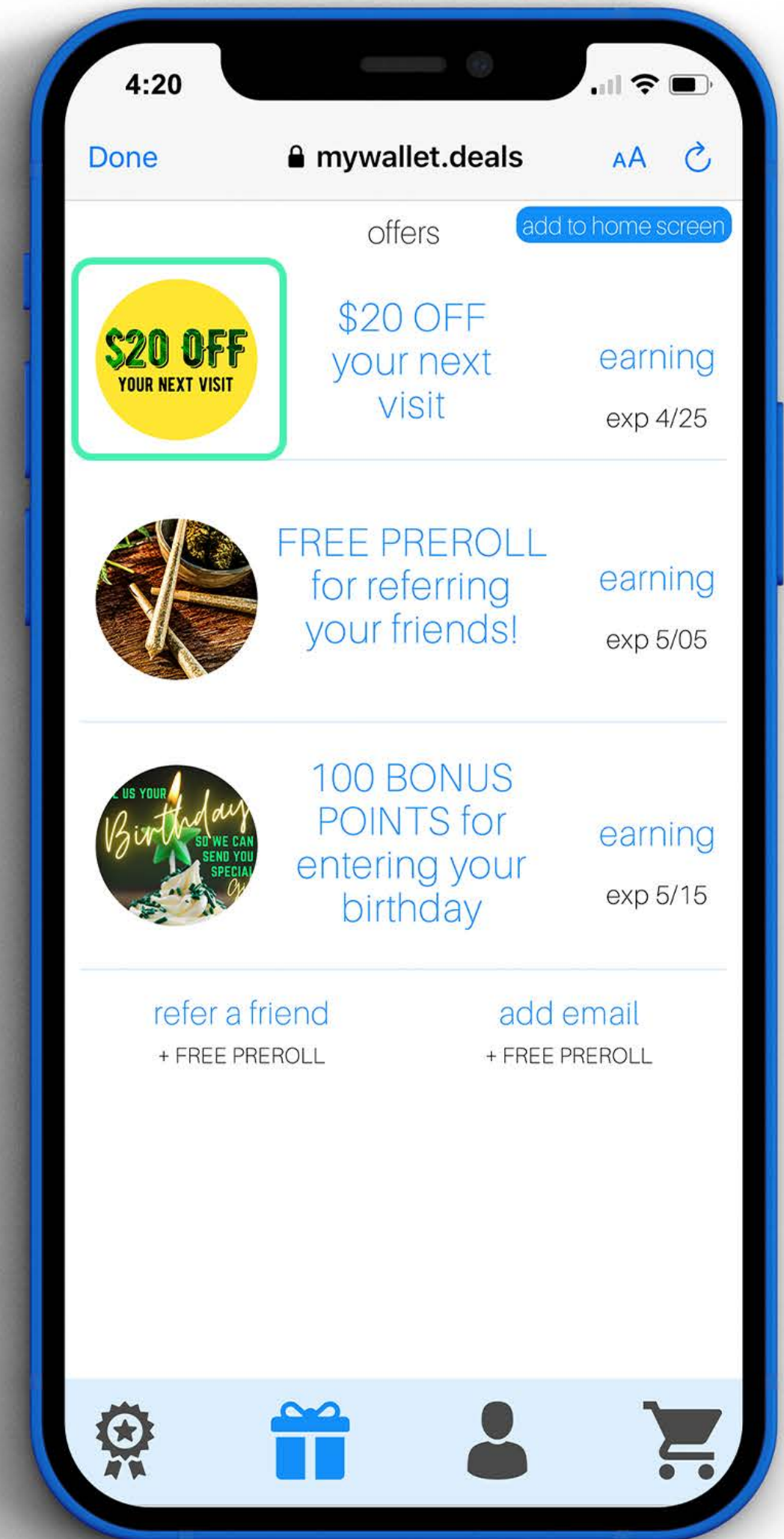
from the springbig dashboard, navigate to the [rewards/offers page](#). from there, you can create a new offer, or edit an existing offer

step 2

from the offer set up page, click on the [add display image](#) option to upload the image you would like to be displayed on the offers screen of the wallet

step 3

remember to click on the [update](#) button to save your changes



Updates & Announcements

check out this week's newsletter for the latest updates!

reward name

New Reward

reward description (optional)

reward description (optional)

reward value

1

reward POS string (optional)

reward POS string (optional)

0.00

☐ active

add display image

add coupon image

update

delete reward

description:

when customers are redeeming their rewards and offers at the point of sale, you can also set a unique image to be displayed from the confirmation screen

step 1

from the springbig dashboard, navigate to the [rewards/offers page](#). from there, you can create a new reward/offer, or edit an existing reward/offer

step 2

from the reward/offer set up page, click on the [add coupon image](#) option to upload the image you would like to be displayed on the confirmation screen when redeeming

step 3

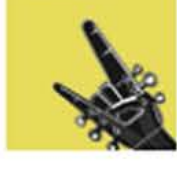
remember to click on the [update](#) button to save your changes



locations

custom groups

interests

name	title	image
flower	Flower	 
edibles	Edibles	 
topicals	Topicals	 
extracts	Extracts	 
merch		 
sports	Sports	 
rock and roll	Rock and Roll	 

description:

the profile page of the springbig rewards wallet allows members to indicate what their interests are, so retailers can target them with personalized rewards and offers

step 1

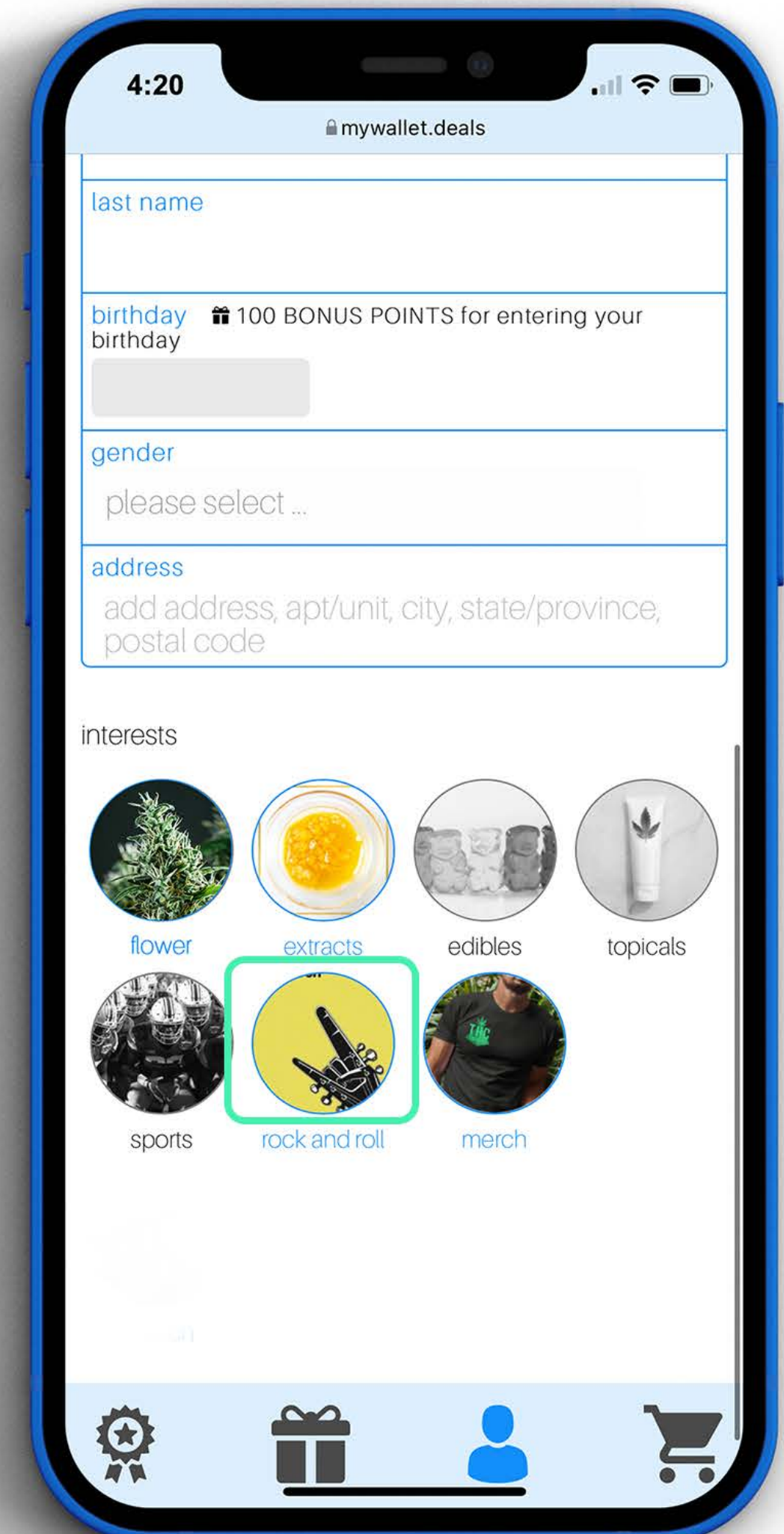
to upload an image to display for a specific interest on the member profile page, go to the settings dropdown and select the **groups** option

step 2

from the groups page, open the **interests** tab to add a new interest or edit an existing one

step 3

click the **blue upload button** to add an image to an interest from your list. these updates will save automatically



basic settings

add wallet to homescreen image



remove image

wallet link preload image



remove image

primary contact email address

billing email

time zone

address

city

description:

members also have the ability to add the rewards wallet app to the home screen of their device, and retailers can choose which image they want to appear for the wallet icon

step 1

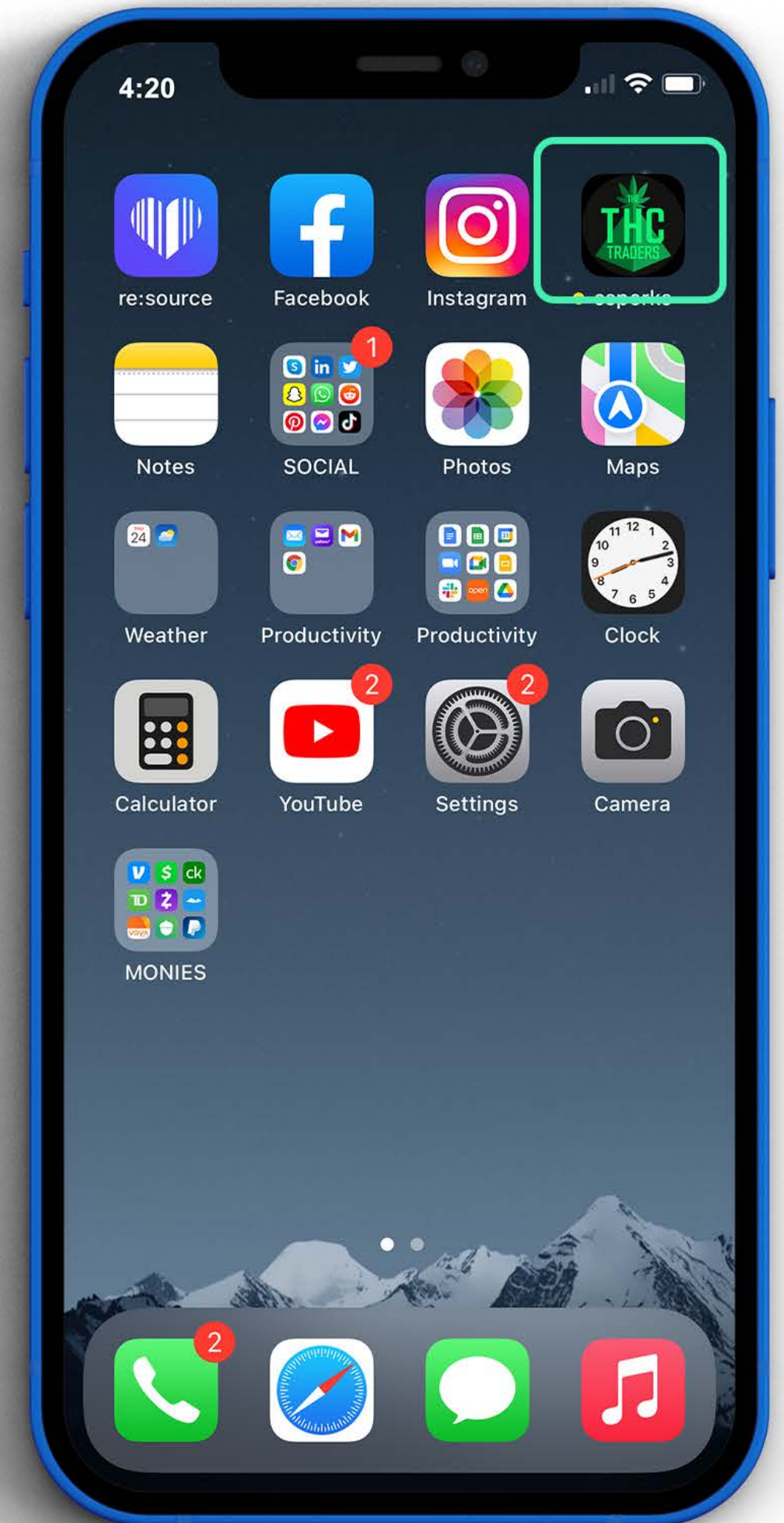
from the springbig dashboard, open the settings dropdown and select the **account** option

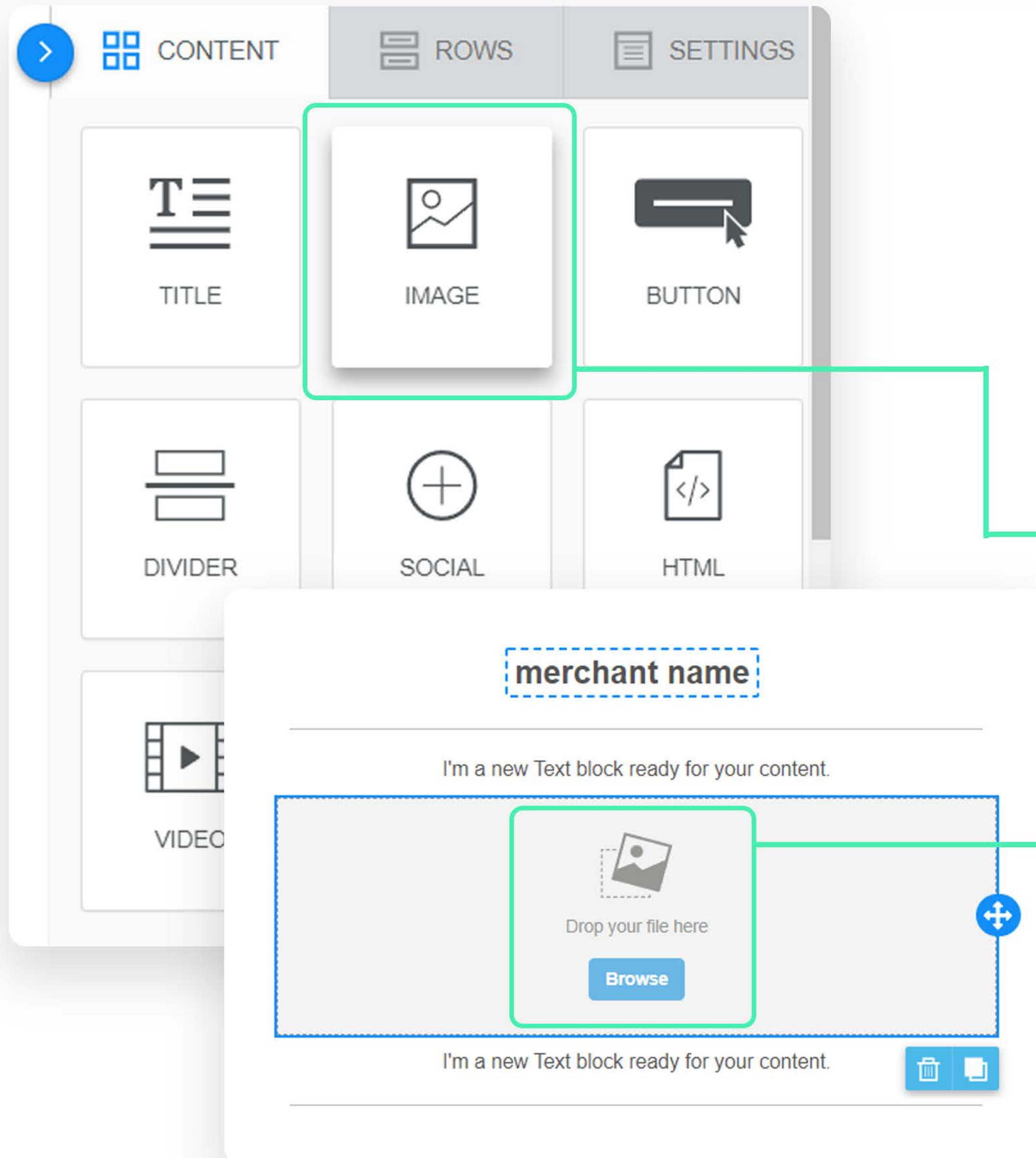
step 2

from the account page, select the **basic settings** option

step 3

from the basic settings page, you have the option to upload an image for **add wallet to home screen**, and a **wallet link preload image** for attaching a wallet track offer link to a stashboard (just like the any links)





description:

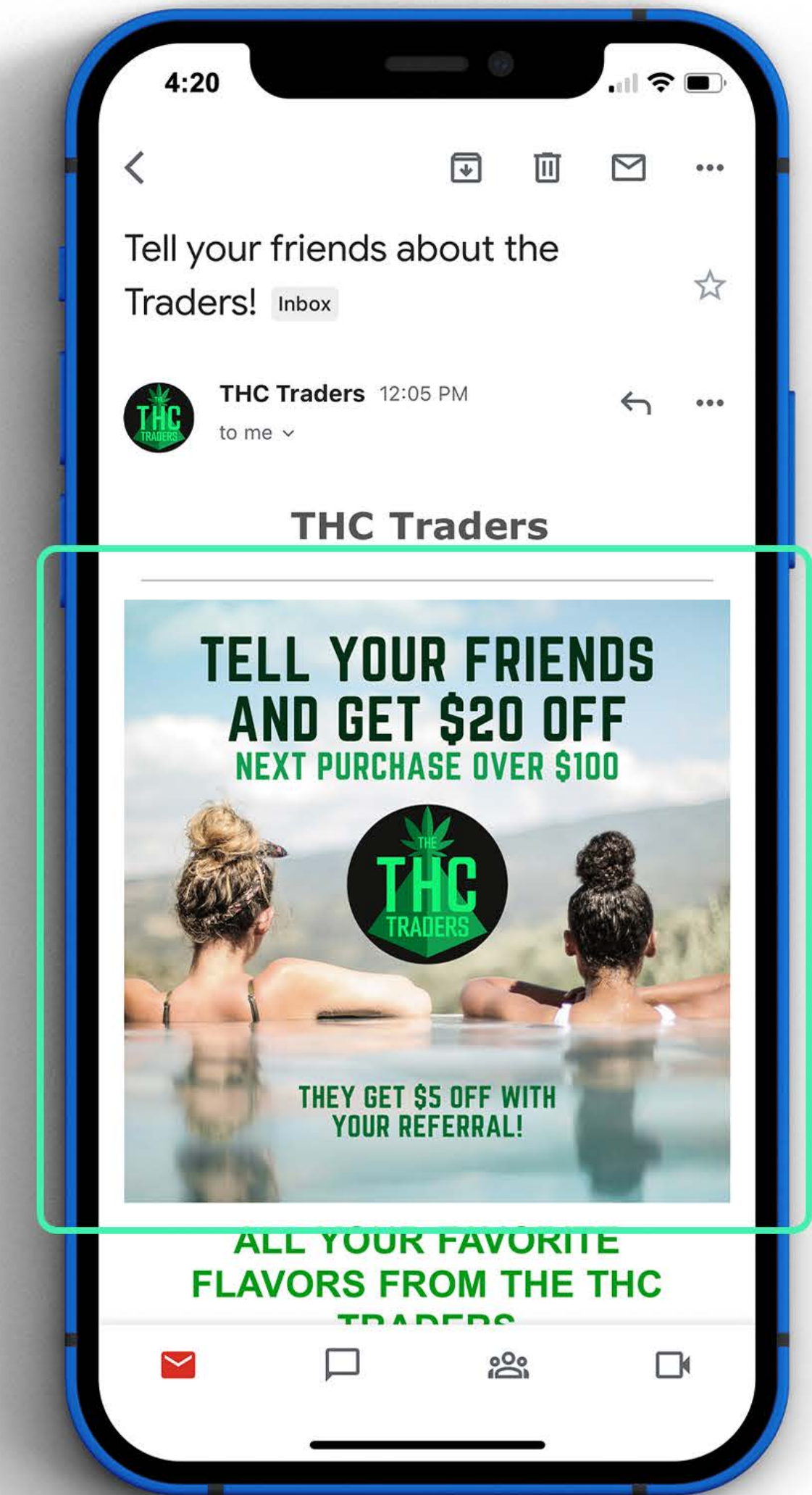
springbig's enhanced email marketing platform includes the ability to seamlessly add images into their email content, making their email marketing easier to build and more engaging for their audience

step 1

from the email creation page, simply click and drag the **image tile** into the body of your email

step 2

to choose an image, you can drag and drop a file into the section, or click on the **browse** button to upload on from your device





ready to get started?