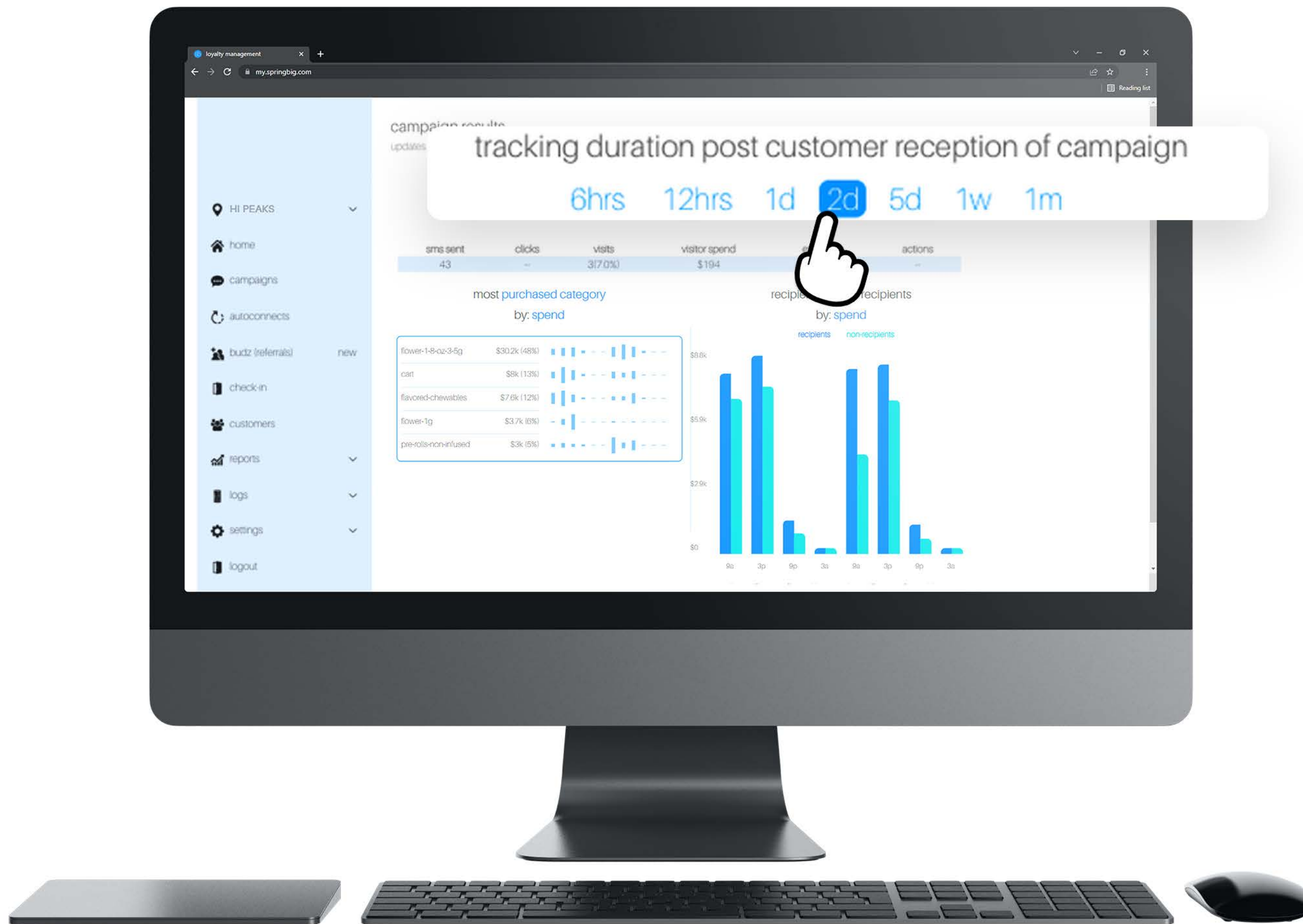


variable tracking post
reception of campaign

springbig 

variable tracking post reception of campaign

with this feature, you're able to select different time frames that will update your view of key performance data for your **campaigns** and **autoconnects**. this means you can more accurately compare the impact of your message over time, allowing you to make more informed marketing decisions.



step 1

from the main menu, navigate to either **campaigns** or **autoconnects** to view a list of your messages and select the time frame you would like to track, followed by selecting one you'd like to learn more about

home

campaigns

autoconnects

budz (referrals)

feedback

brands marketplace

new campaign

sent | scheduled

tracking duration post customer reception of campaign
6hrs 12hrs 1d 2d 5d 1w 2w 1m

updates every 15 minutes

message	date sent	messages sent	clicks	visits	visitor spend	spend/recipient	extension	actions
Hurricane Ian discount...	9/26/22	10	0(0.0%)	0(0.0%)	\$0.00	\$0.00	any link	--
hello	9/23/22	14	0(0.0%)	0(0.0%)	\$0.00	\$0.00	digital voucher	0(0.0%)
Happy Friday!!	9/23/22	14	0(0.0%)	0(0.0%)	\$0.00	\$0.00	digital voucher	1(9.1%)
Hi there from THC Traders	9/21/22	14	0(0.0%)	0(0.0%)	\$0.00	\$0.00	digital voucher	2(18.2%)
Testing number of uses...	9/21/22	10	0(0.0%)	0(0.0%)	\$0.00	\$0.00	digital voucher	2(20.0%)
Hello there	9/13/22	13	0(0.0%)	1(12.5%)	\$50.00	\$6.25	digital voucher	3(27.3%)
Hi there chief	9/13/22	13	0(0.0%)	1(12.5%)	\$50.00	\$6.25	bonus points	0(0.0%)
Hi there chief	9/13/22	13	0(0.0%)	1(12.5%)	\$50.00	\$6.25	bonus points	1(9.1%)
Hello there	9/13/22	13	0(0.0%)	1(12.5%)	\$50.00	\$6.25	digital voucher	0(0.0%)
hello	8/31/22	4	0(0.0%)	0(0.0%)	\$0.00	\$0.00	--	--

1 2 3 4 5 ... next > last »

support

faq



step 2

once you've selected a campaign or autoconnect to review, you will see a section for **tracking duration post customer reception of campaign**. select the option you wish to view by clicking on the time frame. You can see how each campaign performs at:

- ✓ 6 hours
- ✓ 12 hours
- ✓ 2 day
- ✓ 5 days
- ✓ 1 week
- ✓ 1 month

note: you also have the ability to export the data to share with your team by clicking **export**. keep in mind the campaign data will reflect the tracking duration you selected

ready to get started?

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